

# Spora Health Pitch Deck

Seed Plus Raise

**Dan Miller** 

# FOR THE CULTURE

# In America, being Black is bad for your health

## Racial Healthcare Disparities

#### A product of design

- Black children have a 500% higher death date from asthma compared to white children
- Black women are less likely to have breast cancer than white women, but 40% more likely to die from the disease
- If Blacks and whites had the same mortality rate, 100K fewer Black folks would die each year

Black Americans also experience the 'weathering effect', which means they get sicker at younger ages, have more severe illnesses, and are biologically aging more rapidly than whites due to cumulative stress

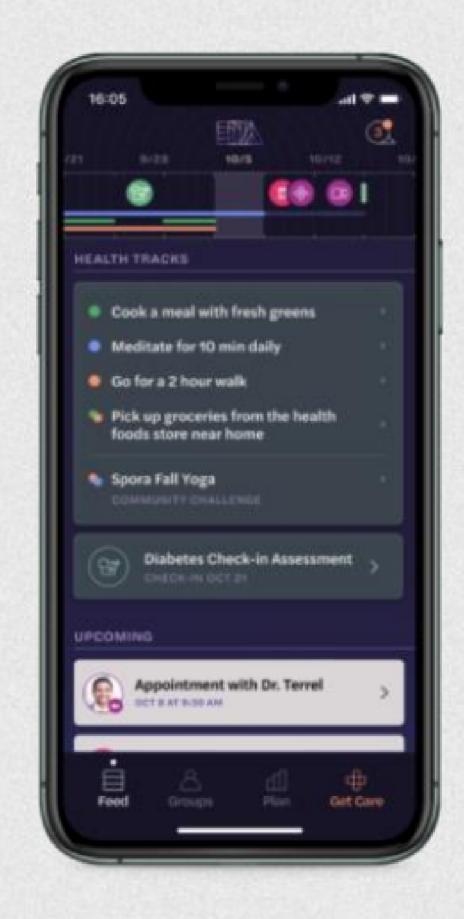


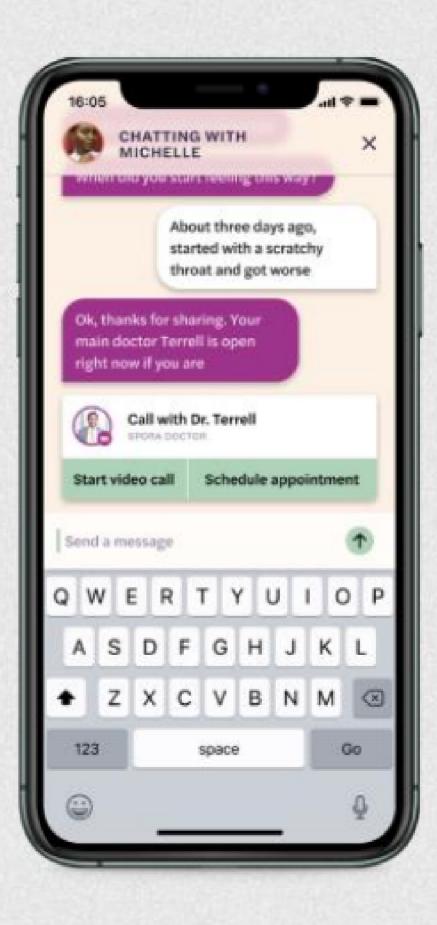
## **Omnichannel Primary Care Delivery**

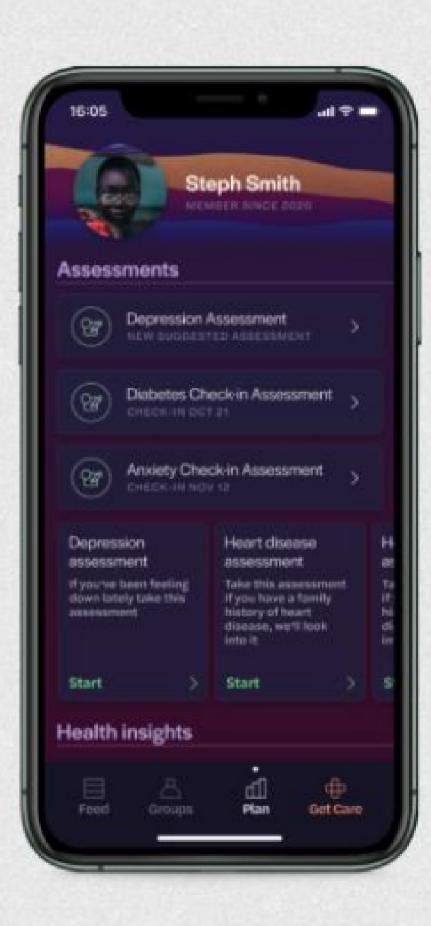
#### Mobile/Web Apps + Affiliated Bricks and Mortar Practices

- Virtual Care
- Health Plans
- Content
- Community

Spora Health provides a convenient app for all of our members to connect with their care team and each other. The app is designed to be the hub in which our members can be steered to the right service for them at the right moment.









### The Spora Institute

#### **Cultural Competence Training for Providers**

- Self-directed online training modules for all of our providers
- Designed lessons to be immediately applicable to the daily work of providers and to facilitate improved patient outcomes

The Spora Institute is where Culture-Centered Care comes to life. The Spora Institute is designed to be delivered primarily online for self-directed adult learners.

- Direct to Consumer
- We Sell to Employers

We offer affordable pricing for our insured and uninsured members. We are also offered as a benefit by employers.



## Competition

#### STARTUPS

- ₩ Kiira Health
- \* ConsejoSano
- ∦ Juno Medical

#### INCUMBENTS

- \* One Medical
- \* Amwell
- \* Doctor On Demand

## Over 15 years experience Building digital health products



Dan Miller Founder, CEO

Lambda School, SurveyMonkey, Salesforce



Dr. Terrell Smith
Founding Physician

MD from University of Virginia, MPH from Cal Berkeley



Waco Holve
Data Scientist

Data Scientist for Clearwater Analytics



Justin Bean
VP of Engineering

Serial founding engineer



Maria Cortez
Clinical Operations

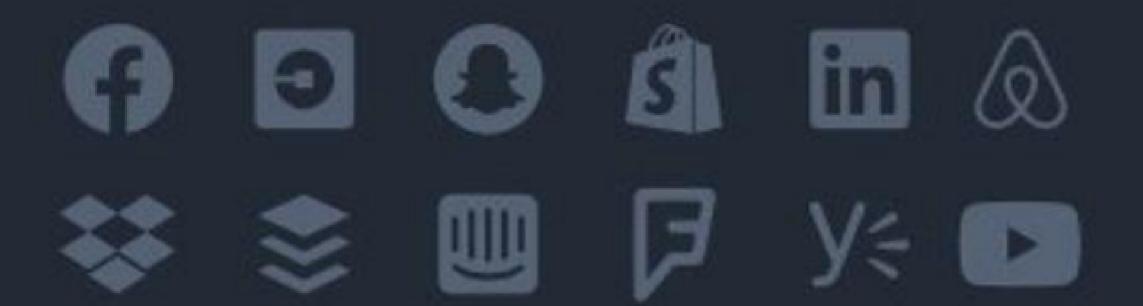
Formerly 1st employee of Paloma Health

## FOR THE CULTURE

# Membership Growth 1800% MoM

### Spora Health

# Spora Health



# Browse the best pitch deck examples.

Brought to you by <u>bestpitchdeck.com</u>—
the world's largest library of pitch decks:
hundreds of winning presentations from
leading startups, updated every week.

