

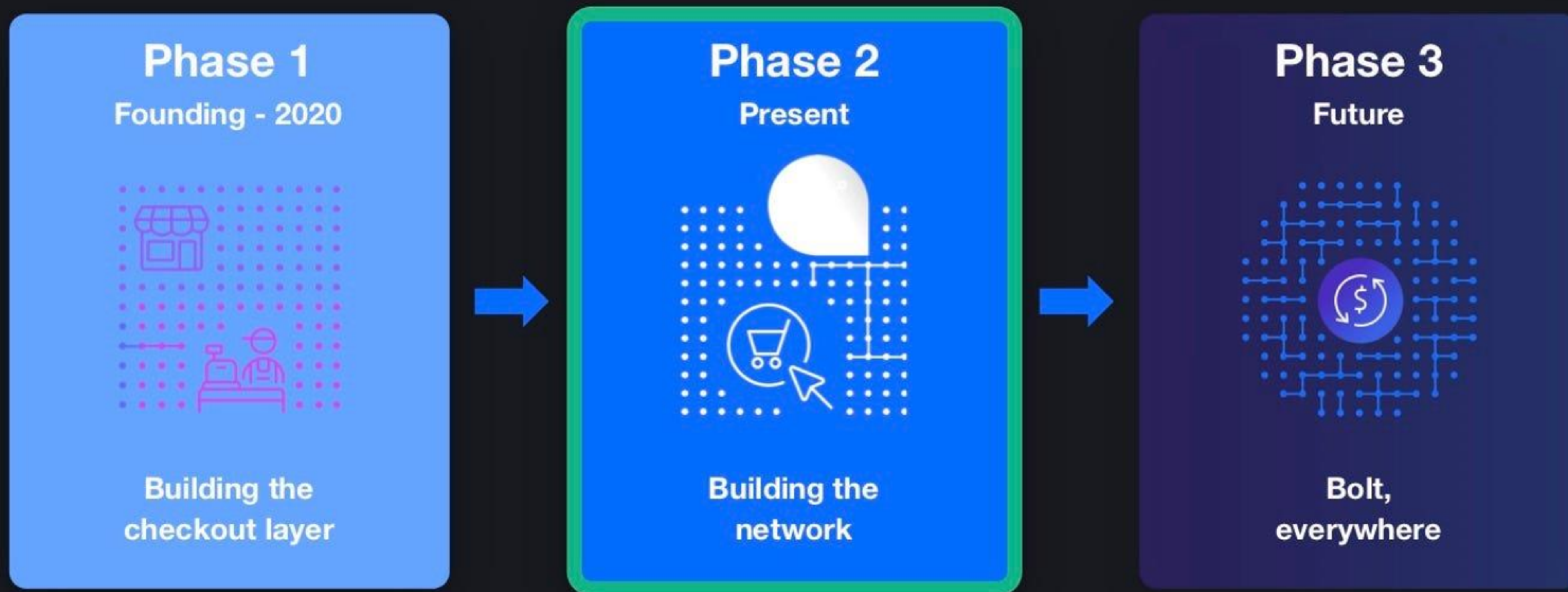
July 2021



The ubiquitous checkout



Bolt is the fastest-growing, scaled, global network around identity-powered checkout

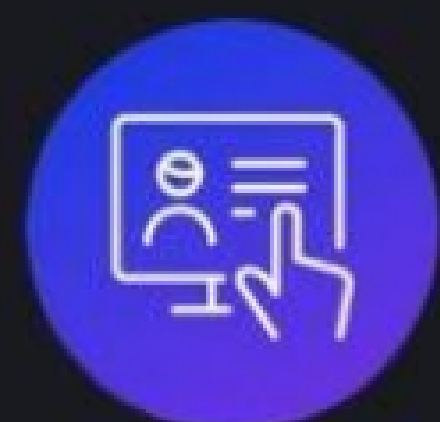


The Holy Grail: One account for all of commerce



For Consumers

Simplicity



For Merchants

Conversion



For Bolt

Network



Merchants have responded by offering single site accounts...only adding to the friction

afterpay[®] has arrived! Shop now & pay later in 4 installments. [Learn More](#)

Shipping Payment Review

* Required field

FIRST NAME Ryan LAST NAME Breslow

ADDRESS LINE 1 588 Sutter Street, #614

ADDRESS LINE 2 #614

ZIP 94012 CALIFOR CITY BURLINGAME

PHONE (650) 488-1225

* Shipping limited to United States.

Free Gift Wrap +

CONTINUE

OUR GUARANTEE

If for any reason you are not completely satisfied with your Estée Lauder Online purchase, simply return the unused portion and we will be happy to process an exchange or full refund.

My Bag 1 item EDIT

\$75.00

ENGRAVE THIS ITEM

Order Summary

SUB TOTAL \$75.00

SALES TAX (9.250%) \$6.94

SHIPPING \$0.00

Second Day - FREE

TOTAL \$81.94

OR 4 INSTALLMENTS OF \$20.48 BY afterpay[®]

Offer Code +

NEED HELP?

1.877.911.3889 CALL US 24/7
CHAT NOW
EMAIL US
MAXIMUM PURCHASE POLICY

***98%**

of shoppers have
1-3 store accounts

***70%**

of shoppers have
up to 6 accounts

Separate store and network accounts lead to customer confusion and retailers burdened with questions and complaints

**According to Bolt Consumer Report: Ecommerce Customer Accounts*



With *one login* and *one click*, Bolt customers transact across the entire Bolt network



+ DISCOUNT \$555.00

1. Shipping 2. Delivery 3. Payment

Email: janedoe@gmail.com Phone number: [redacted]

First name: [redacted] Last name: [redacted]

Street address: [redacted] Country: [redacted]

+ APARTMENT, BUILDING, FLOOR

ZIP: [redacted] City: [redacted] State: [redacted]

→ Checkout

← EXIT CHECKOUT

+ DISCOUNT \$555.00

1. Shipping 2. Delivery 3. Payment

Welcome back!

Enter the code sent to your phone number ending in 5555. 📞

[redacted]

Resend code

CONTINUE AS GUEST

Select a delivery method

<input checked="" type="radio"/> Standard (1 to 3 business days)	FREE
<input type="radio"/> Express (1 to 3 business days)	\$12.95
<input type="radio"/> Next Day (1 to 2 business days)	\$22.95

Verify your information

Jane Doe [EDIT SHIPPING ADDRESS](#)
77 Geary St. #409
San Francisco, CA 94109

visa Ending in 3327 [EDIT PAYMENT](#)

Pay \$555.00

GUEST CHECKOUT

← EXIT CHECKOUT

49%

Guest shopper conversion rate

vs.

75%

Bolt shopper conversion rate



We are the only player capable of serving a wide variety of end markets

End Markets	⚡ Bolt	[Redacted]	[Redacted]
Micro-merchants	✓	✓	✗
Mid-market	✓	✗	✗
Enterprise	✓	✗	✗
Platforms	✓	✗	✗
Portfolio groups	✓	✗	✗
Publishers	✓	✗	✗
Digital Goods & Subscriptions	✓	✗	✓



The impact of a network-driven transactions is game-changing

5.6M
↑ 180%+ YoY Growth
Bolt's network of one-click shoppers

...drive improved...

↑ 50

Higher conversion rate
(vs. guest checkout)

↑ 39

More likely to repurchase
(vs. guest checkout)

Merchant Metrics

↑ 23

Higher AOV among
retailers using Bolt

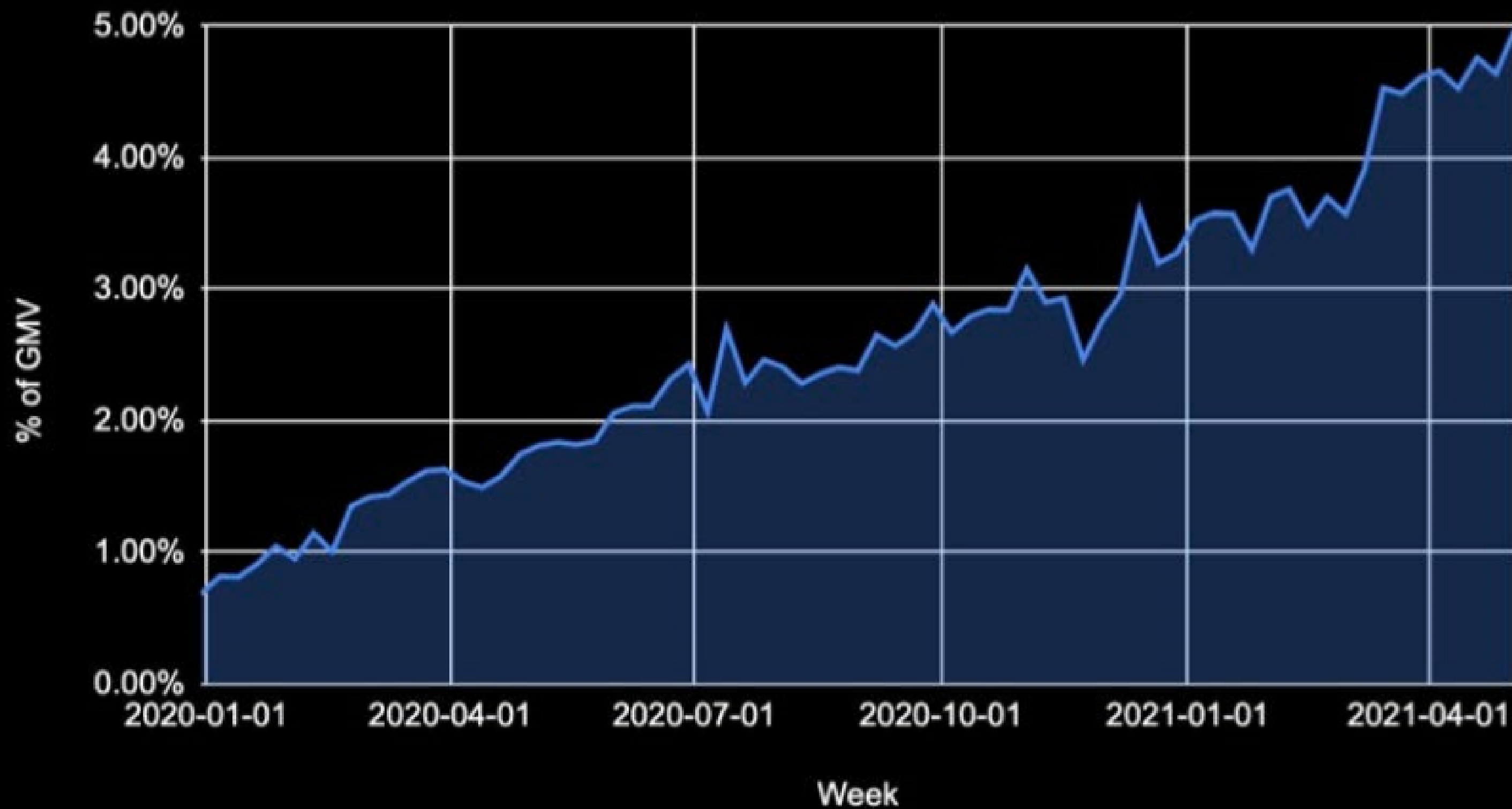
↑ 38%

Faster completion time
(vs. guest checkout)

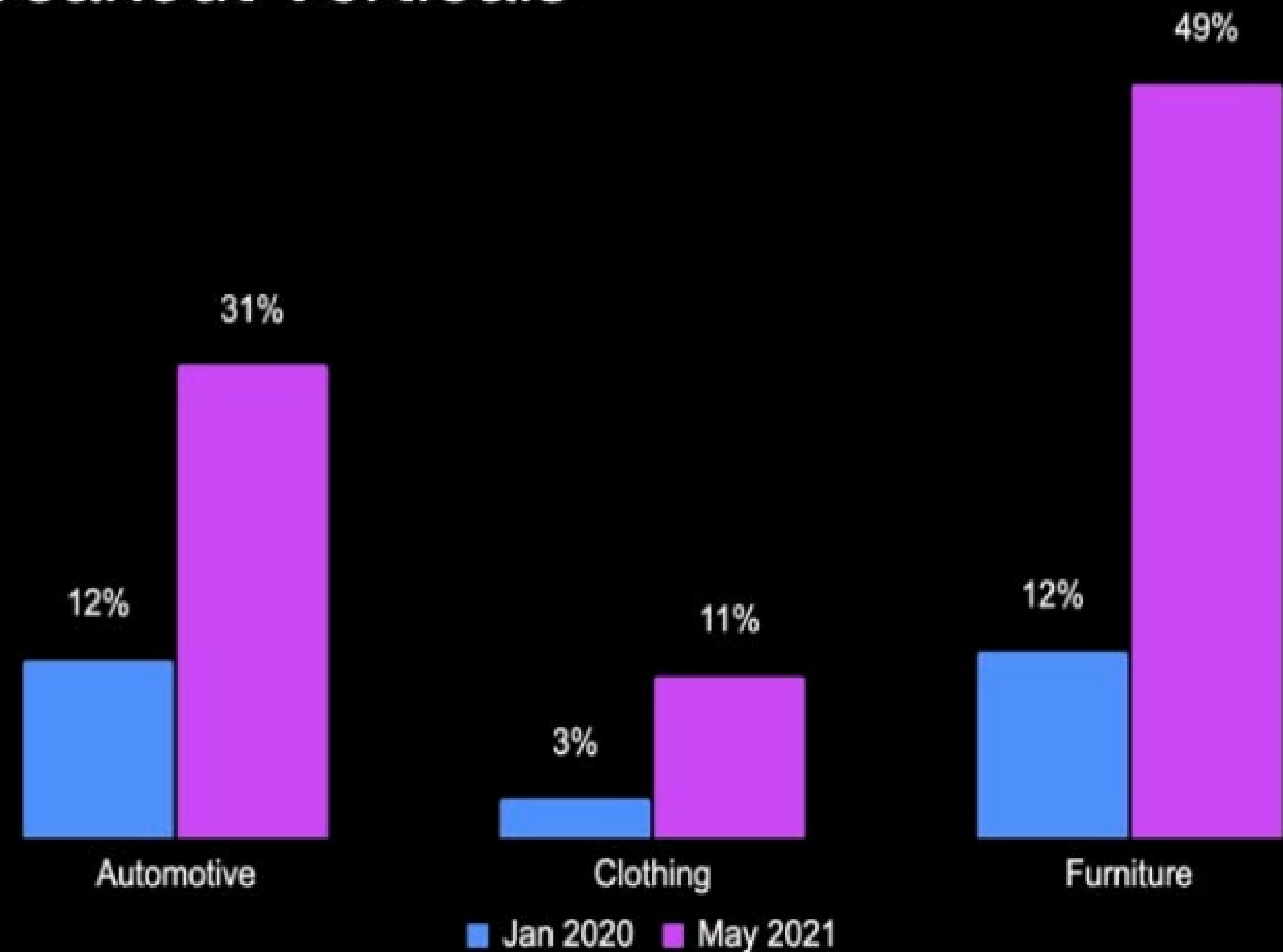


The network effect is explosive

Network Driven Transactions (% all GMV)



Breakout Verticals



This has driven rapid adoption and scale

\$XB GMV Live with Bolt



AKIRA

AGAPE | DIAMONDS

BADGLEY
MISCHKA.



BURT'S BEES BABY®



DITA



FOREVER 21

HEADLIGHTS DEPOT™

HYPERIKON.

INDUSTRY < WEST

LIMELUSH

LUCKY * BRAND

MOON AUDIO

Milk MAKEUP

POLYWOOD®

ReadyGOLF

RS | RESTAURANT™
SUPPLY.com

SAFFORD



SWISS GEAR™



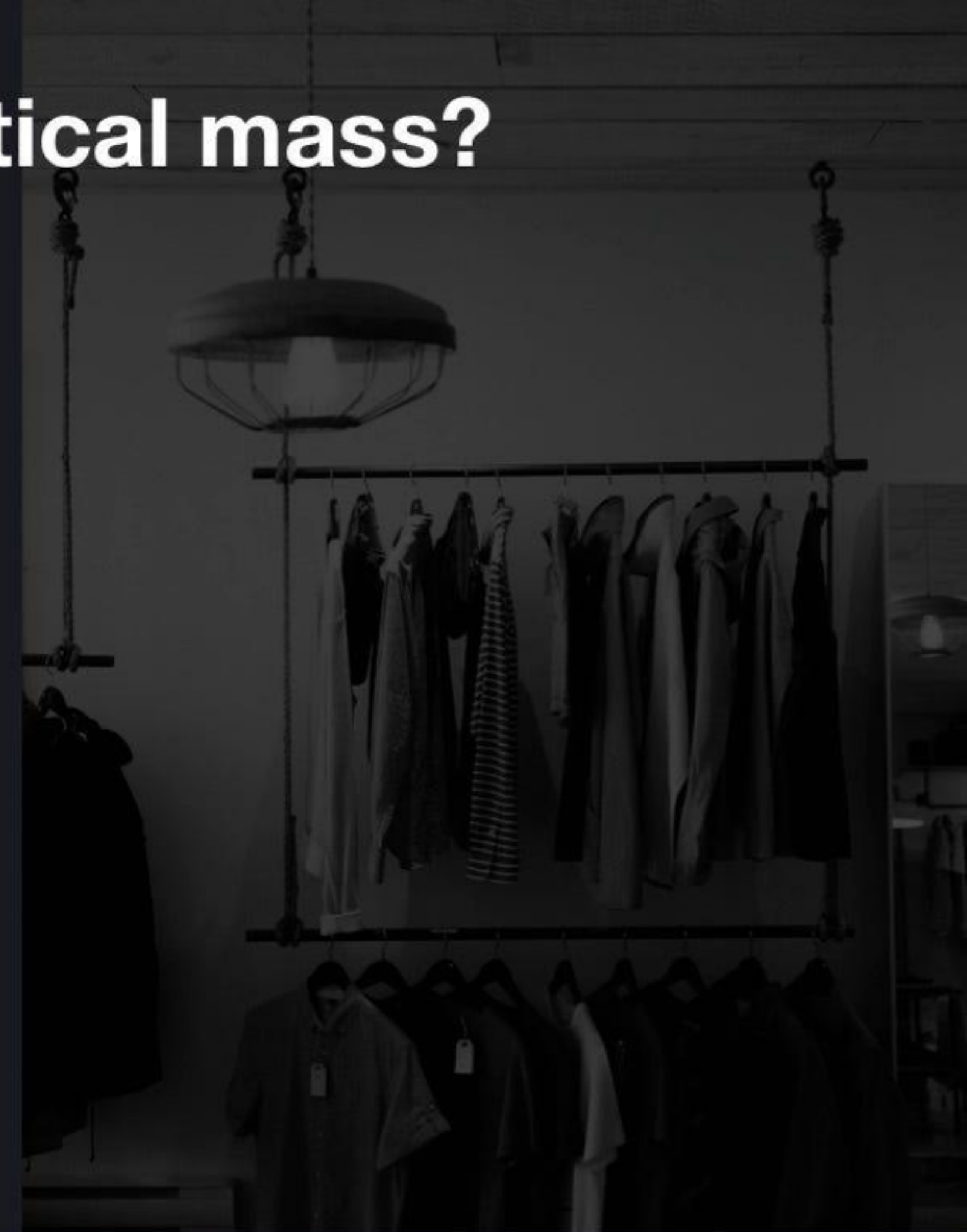
What happens when we hit critical mass?

Bolt becomes an essential commerce infrastructure component

Virtuous cycle from network effects further entrenches Bolt's positioning



At **50M** accounts, Bolt will power **~1/3** of a merchant's transactions before they even sign



And we are pioneering the movement for Conscious Culture

conscious.org

The screenshot shows the conscious.org website. The header includes the logo 'CONSCIOUS CULTURE' with the tagline 'Bridging Humanity with Execution' and a 'Next Up INTRODUCTION' button. A sidebar on the left contains navigation links: 'JOIN THE MOVEMENT!' with social media icons for Twitter and Discord, 'Get updates', 'TAKE THE PLEDGE' with a 'Conscious Culture Pledge' link, and 'READ THE PLAYBOOK:' with links for Introduction, About, A Conscious Culture, Mission and Vision, and a list of Operating Values (Building our Team, Working Together, Setting Goals & Tracking Performance, Managing our Team). The main content area is titled 'THE CONSCIOUS CULTURE PLEDGE' and features a red box with the text 'CONSCIOUS CULTURE THE PLEDGE Bridging Humanity with Execution'. Below this, it lists 'THE 10 COMMITMENTS OF A CONSCIOUS CULTURE' and the first three: 'As a Conscious Company, I commit to: 1) Putting the team's health and well-being first. 2) Keeping standards for execution high, but fair. 3) Giving feedback frequently, consistently, and candidly.'

The screenshot shows a Fast Company article. The header includes the Fast Company logo and a 'LOGIN' link. The article is dated '05-25-21' and is in the 'WORKPLACE EVOLUTION' category. The title is 'This fintech startup thinks it can help companies build conscious business cultures'. The sub-headline asks 'Can Bolt's "culture playbook" become the 2021 equivalent of Netflix's famous "no vacation policy" PowerPoint deck?'. The main image features Ryan Breslow, Founder and CEO of Bolt, smiling, with a blue lightning bolt graphic overlaid on the right side. The caption below the image reads 'Ryan Breslow, Founder and CEO of Bolt [Photo: courtesy of Bolt]'. The article content is partially visible below the image.



⚡ Bolt

One account
for all of
commerce





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