

copy.ai

May 2021

Problem

It's hard to create all the content you need to grow your business.

Time Intensive

Takes too much time to write content you need

Writer's Block

Too hard to get started

Outsourcing is Too Expensive

Most businesses can't afford copywriters or agencies

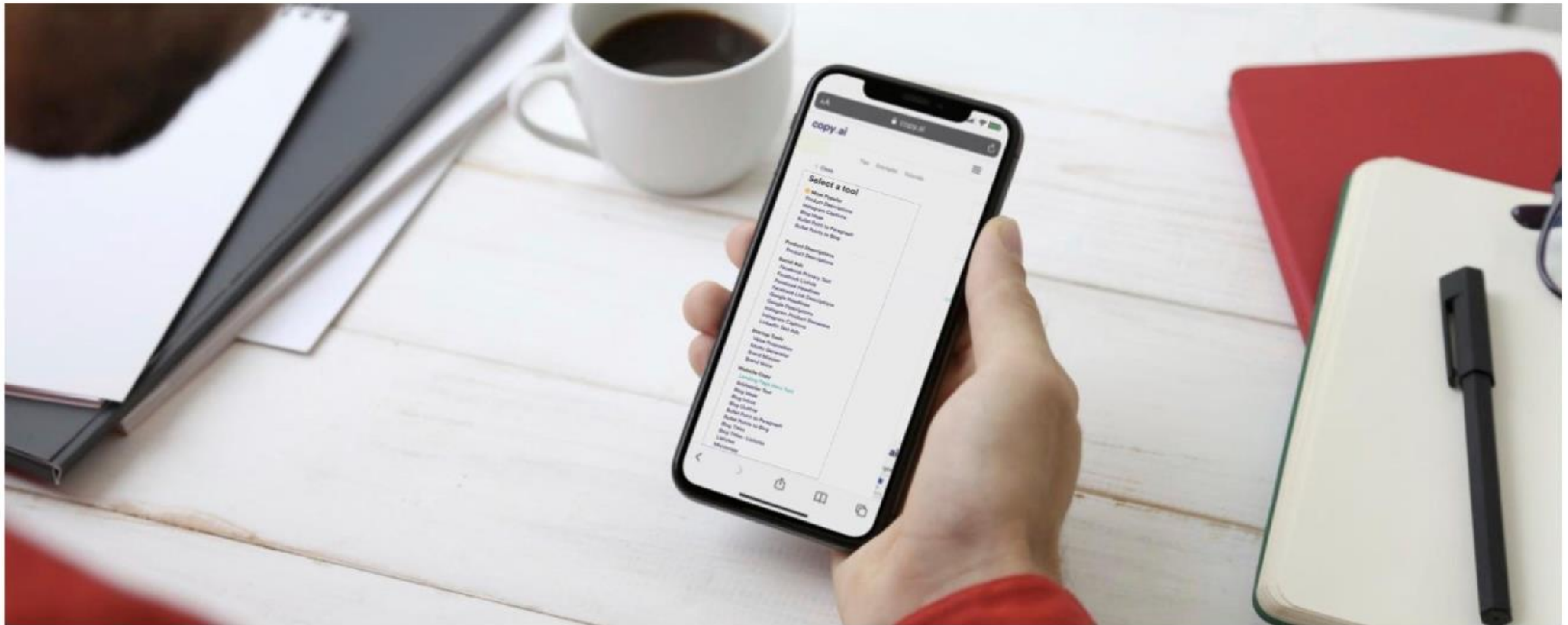
Limited Creativity

Challenging to think of new things to say



Solution

AI powered copywriting platform that helps you quickly generate the marketing content you need to grow your business.



Millions of businesses need to create content online in order to grow

USE CASES



PRODUCT DESCRIPTIONS



BLOGS



SOCIAL MEDIA ADS

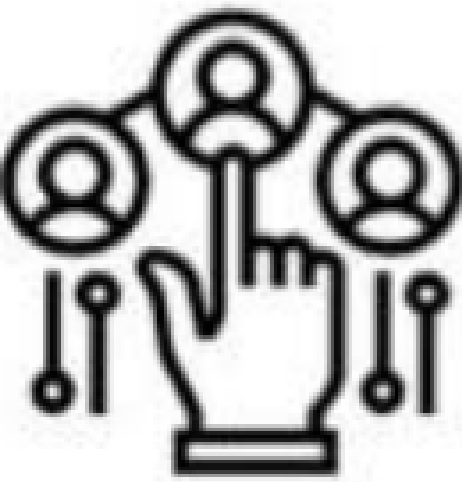


WEBSITES

CUSTOMERS



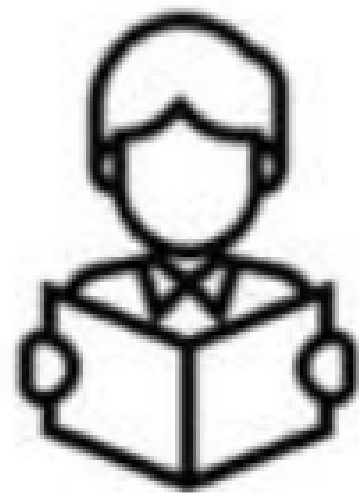
ECOMMERCE



MARKETERS



AGENCIES



SMB

Copywriting is the missing toolkit at the top of the marketing stack



My favorite tools at the moment are Trello, Canva, Slack, Wix, Figma and [Copy.ai!](#)

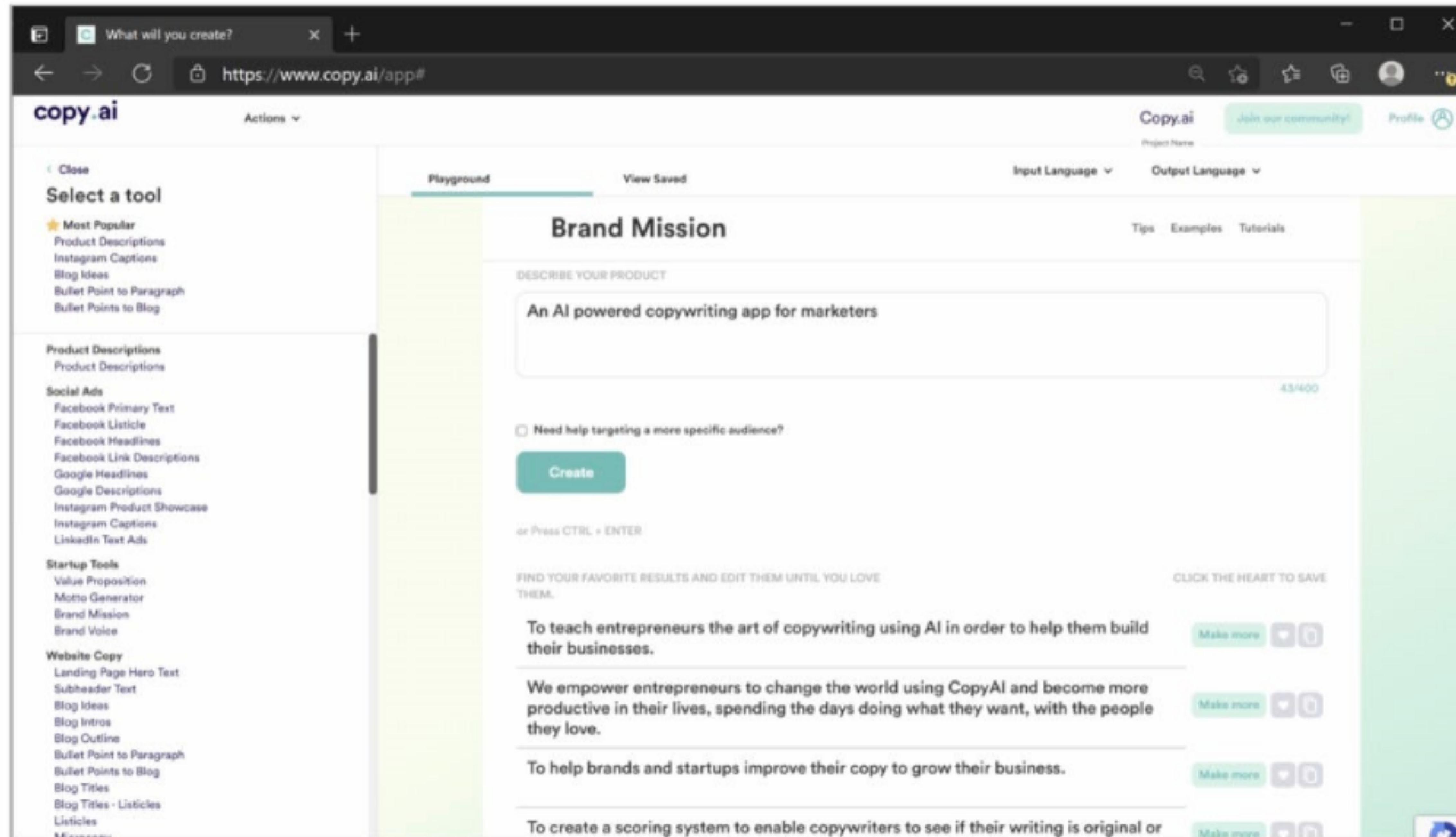


Built this site switching back and forth between [carrd.co](#) and [copy.ai](#). Took an hour and a half, it was super quick and the page isn't half bad lol



Josh Bedo @joshbedo1 · 7m
Replying to @PaulYacoubian
Used [copy.ai](#) recently for my Shopify business and loved it. You guys are doing a great job

Platform and user interface is easy to use



Describe your product



Click the button to create copy



Get copy results in seconds

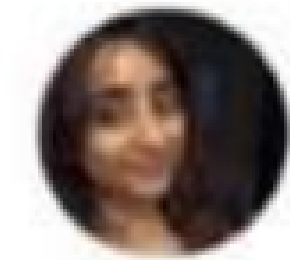
Users recognize the value proposition quickly



Ronit Mangnani @ronitmangnani · Feb 2

It's been less than 10 minutes since I'm using @copy_ai and I'm already mind blown 🤯🤯🤯

It's so damn good!



Apoorva Govind @Appyg99 · Apr 27

I am super late to the game, but @copy_ai is awesome. We were writing some marketing copy today. Generally, it would have taken me all day because I suck at being brief. We decided to give copy.ai ✅ a shot. We were done in an hour!

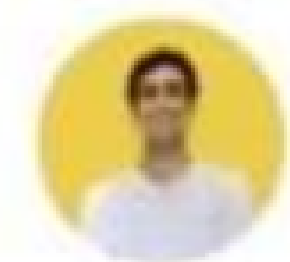


Anna | Copywriting & Sales Funnels @annasarayna · Jan 3

Replying to @annasarayna @AaronOrendorff and @PaulYacoubian

Ok. I just tested this thing with an ecomm brand I'm working on and it could be a game changer.

I love that it gives me a great starting point, miles ahead of the daunting blank page. Easier to tweak than write from scratch.



Mishaal Nathani @MishaalNathani · Apr 10

Don't think I've ever been as in awe of a product as am I right now.

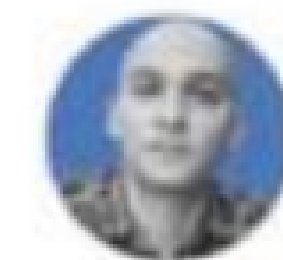
@copy_ai is incredible. I know I'm a little late to the party, but I'm so glad that I finally tried it. Still can't believe how great it is! @PaulYacoubian @heyblake



Benjamin Mock 🚀 @benjaminmock · Jan 2

Replying to @PaulYacoubian

It honestly feels like copy.ai ✅ understands my product better than I do 🤯



Mustafa Khundmiri 🐦 @mkhundmiri · Mar 24

Playing with @copy_ai right now — totally blown away!

@PaulYacoubian and team have built a product so good that it's hard to find flaws.

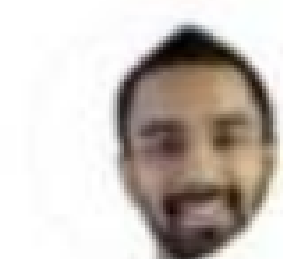
Congrats to @heyblake for joining a company that's clearly THE future 🌟



Tony Sheffler 🔵 @tony_sheffler · Mar 4

I'm going to come out and say it, @copy_ai is an unbelievably great tool. Worth a look if you're struggling to come up with impactful messaging or just want to sound way better.

How you take a sentence and perform this wizardry, I'll never know @PaulYacoubian

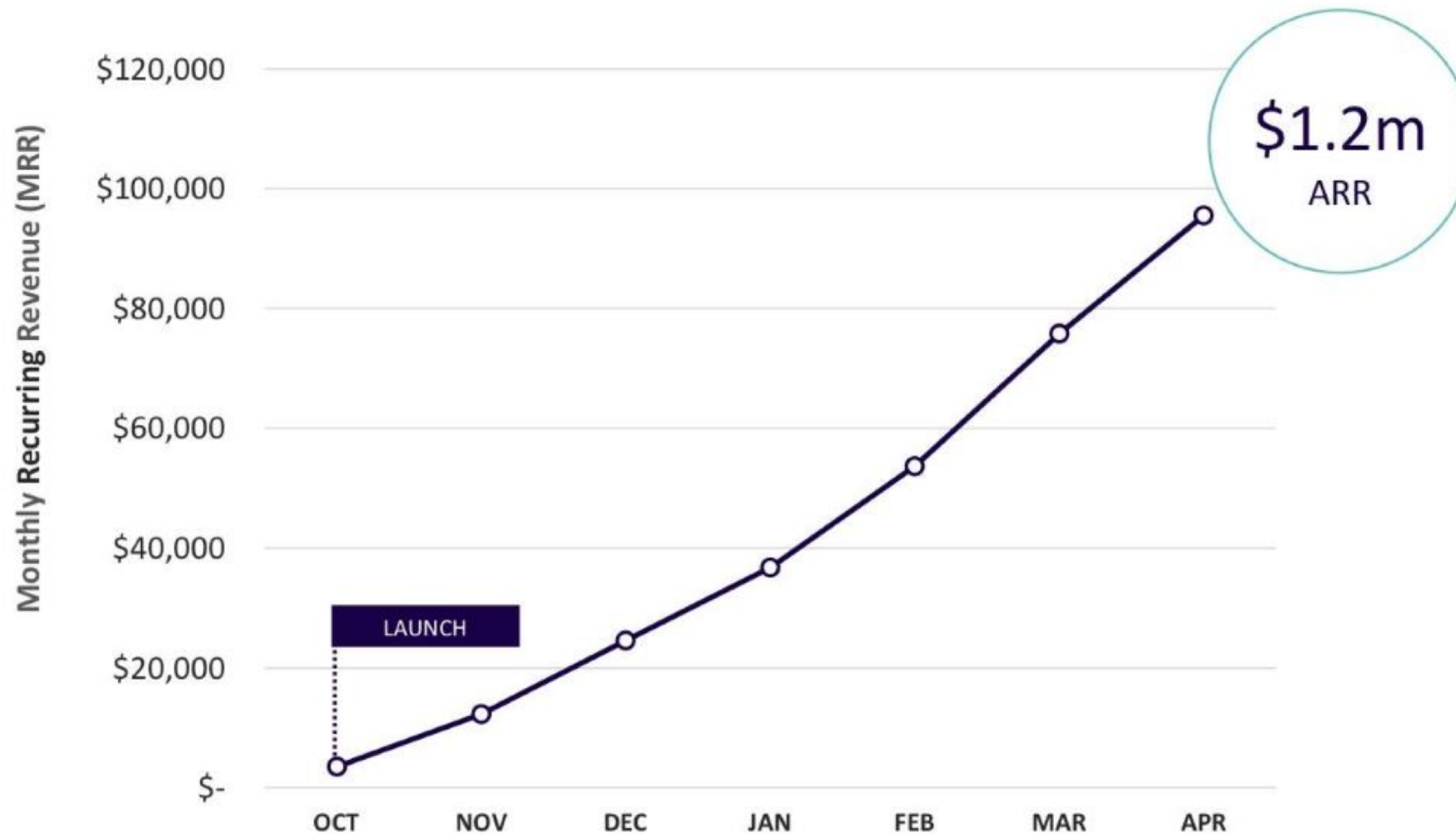


Saad @rhapsaad · Feb 25

wow - i'm amazed @copy_ai. I dropped in some marketing content from a few landing pages we have and... 🤯... the email headlines and pain-agitate-solution copy you've created is scary good. wow.

Early traction

\$0 to \$1.2m ARR run rate in 7 months.



Team



Paul Yacoubian
Co-Founder, CEO



Blake Emal
Chief Marketing Officer



Diana Morgan
Head of Community



Wenyu Zhang
Head of Product



Austin Calvert
Video Lead



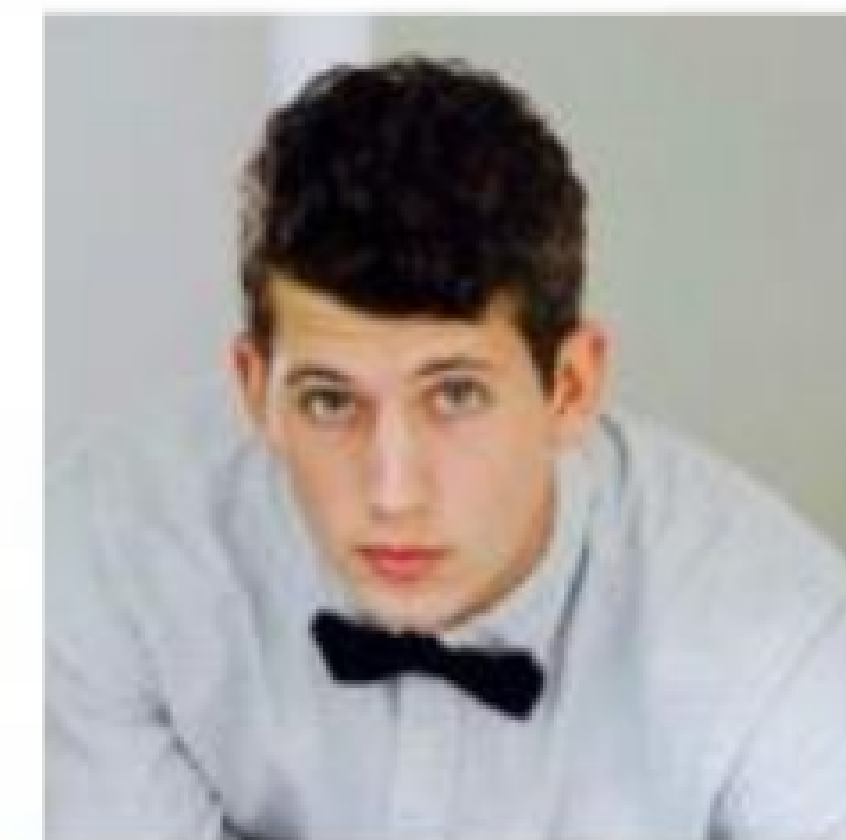
Chris Lu
Co-Founder, CTO



Philip Jama
Senior ML Engineer



Zack Lee
Lead AI Engineer



Dustin McCaffree
Senior Software Engineer



Daniel Angell
Senior Software Engineer





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