PREDINA

1.3M

>$500BN

52%

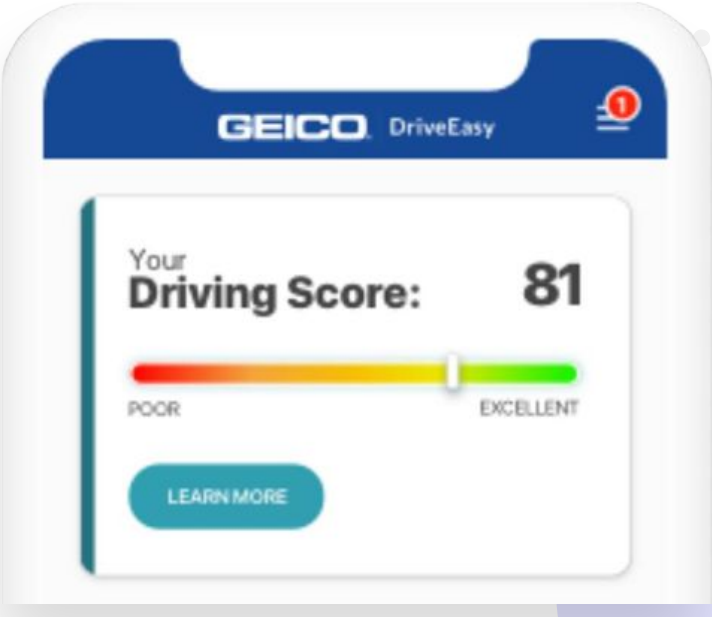
PREDINA

Location Intelligence to power the future of Auto Insurance

bola@predina.com

TELEMATICS


Metromile


GEICO DriveEasy
1
Your
Driving Score:
81
POOR
EXCELLENT
LEARN MORE

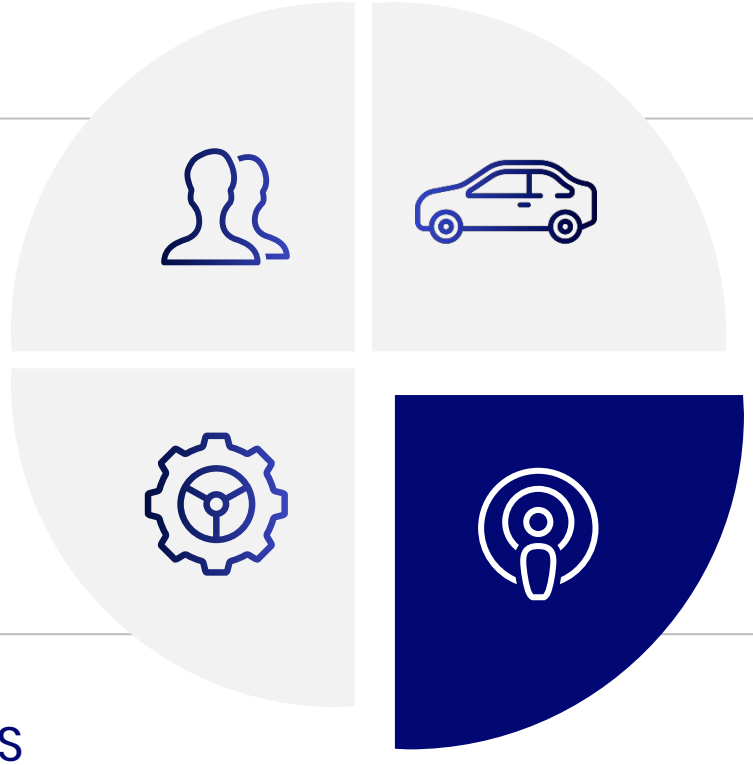
How they calculate risk now

WHO

- Credit Score
- Age
- Gender
- Driving Record

WHAT

- Vehicle Make
- Vehicle Model
- Vehicle Safety Features



HOW

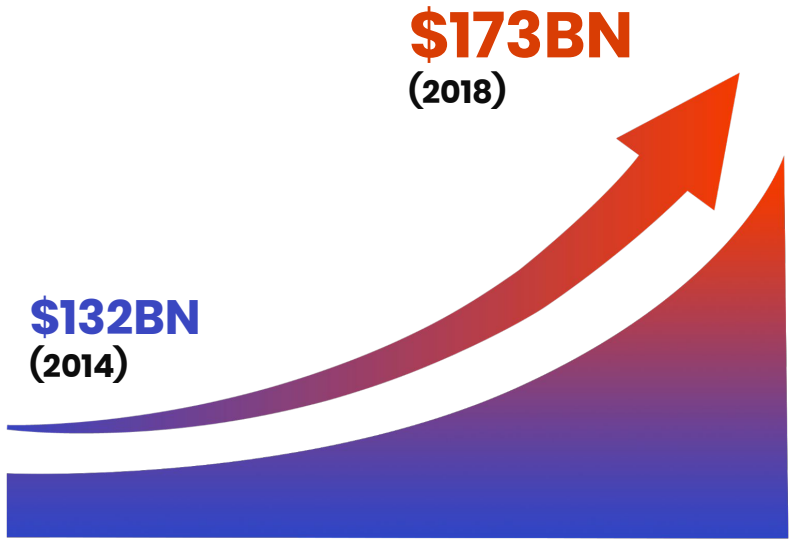
- How you drive = TELEMATICS
- Harsh Braking
- Miles Driven

WHERE

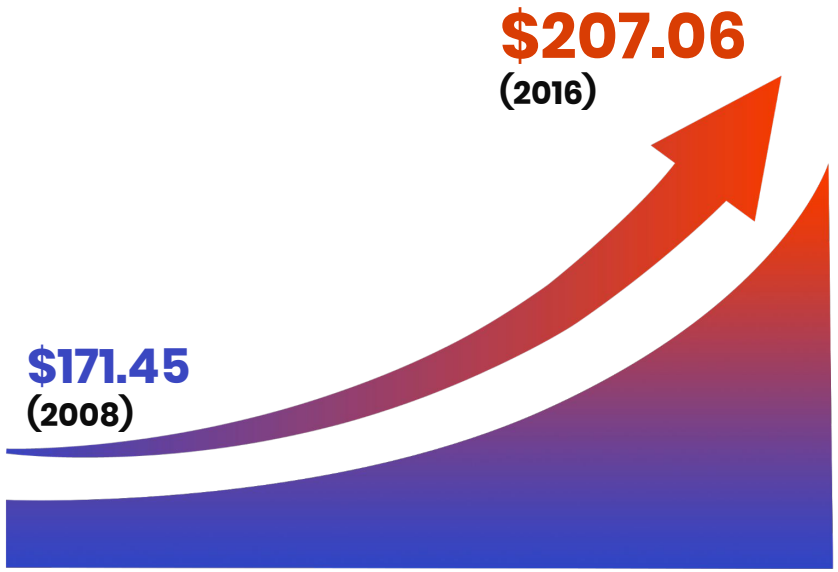
- Zip Code for theft

Auto Insurers struggle with profitability

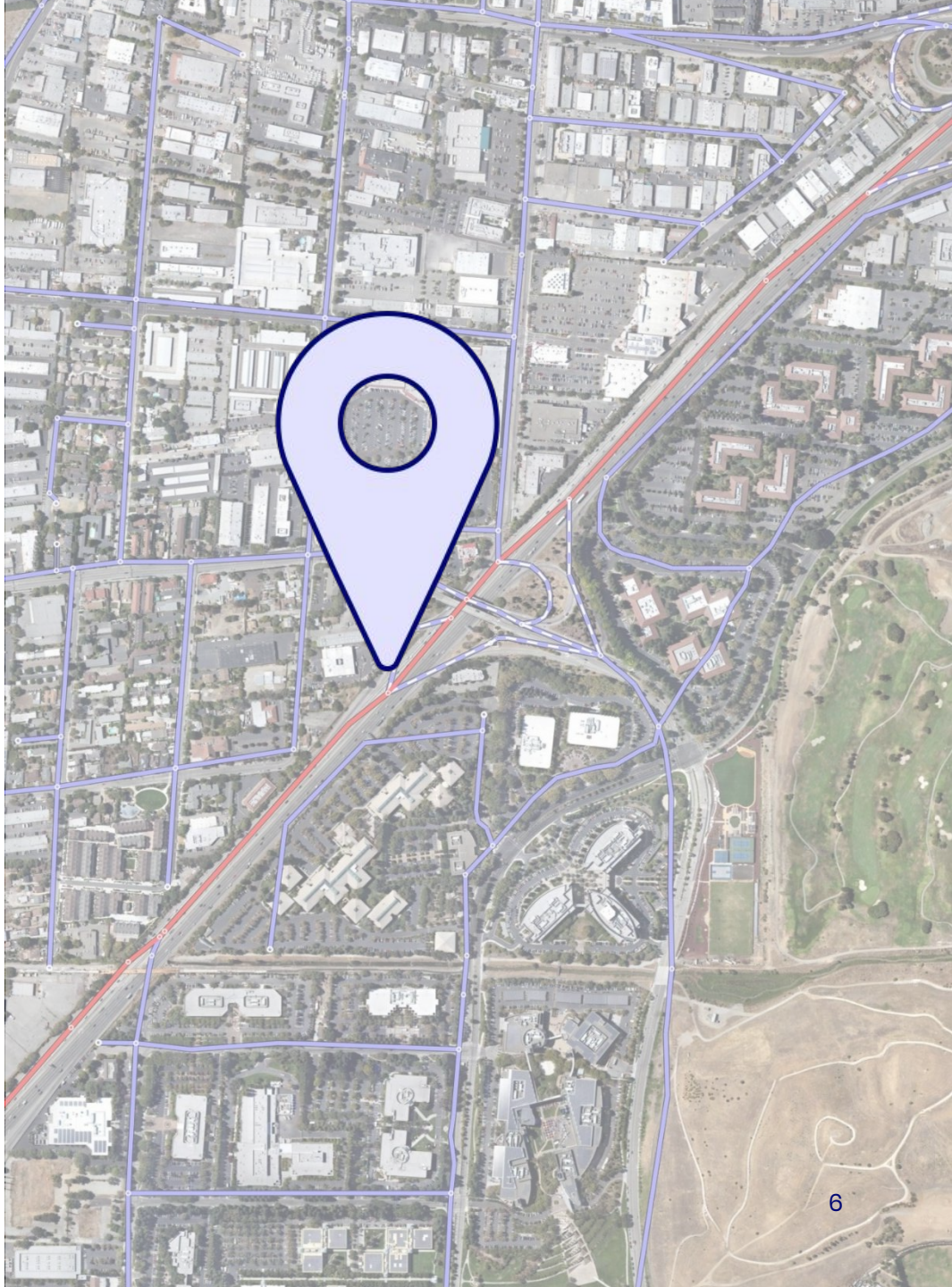
Total amount of **losses for Auto Insurance** is increasing



The average cost of **accident claims** is increasing



Not utilising Location Intelligence to its FULL POTENTIAL

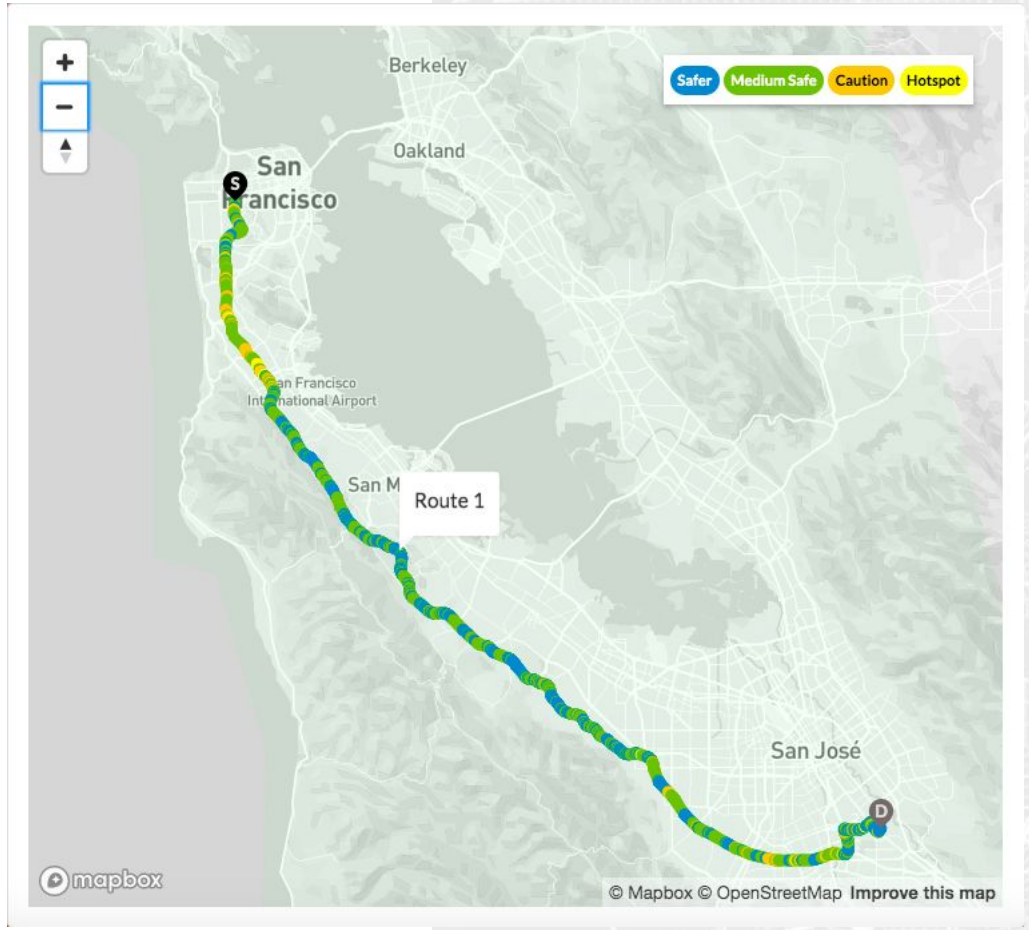


Our AI computes the accident risk of a location and time...

Predina is providing the missing piece

the location risk..

Safer | Medium safe | Caution | Hotspot

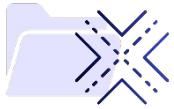


Our AI learns from patterns / conditions where accidents occur.

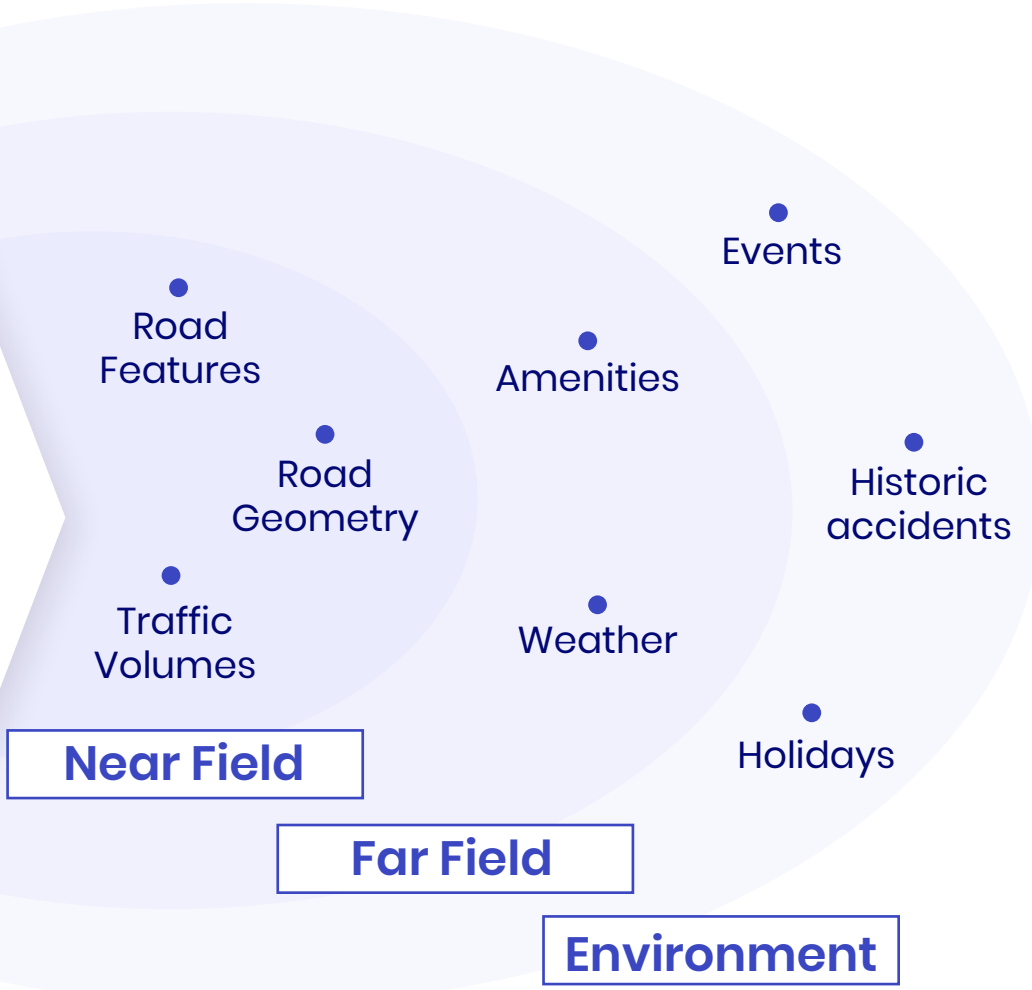
Historical accidents + Spatio-temporal data

> 14 MILLION ACCIDENT DATA

WEATHER DATA



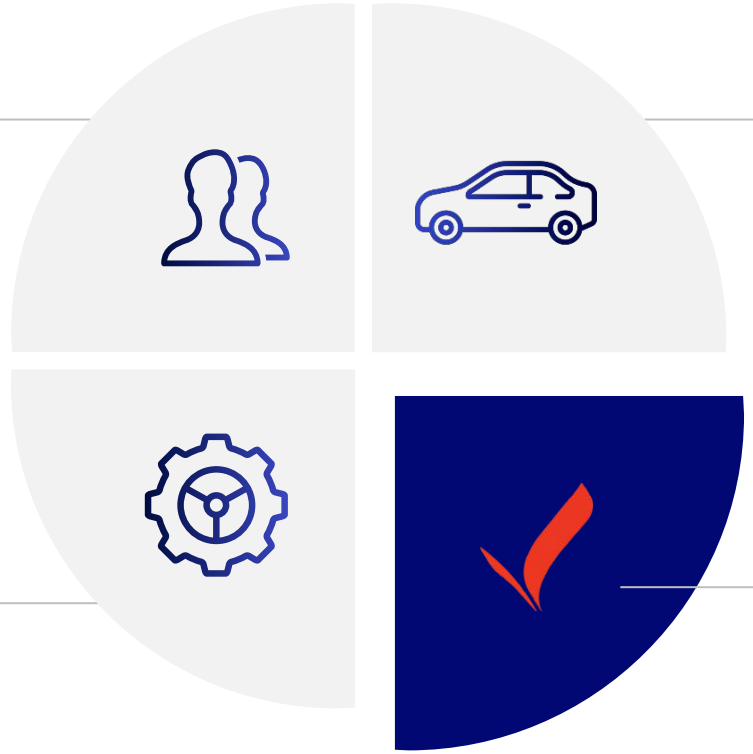
ROAD INTERSECTIONS



Compliment Auto Insurer's existing risk model's to help price in a more **profitable way**

WHO

WHAT



HOW

WHERE

PREDINA

1 % improvement = **$1.73BN**

(across US Auto Insurance for 2018)

in less than 6 months....

Leading Series B Insurtech UK

Largest UBI Insurer in UK

Leading US Connected Car Manufacturer

Management Team

Bola Adegbulu Founder & CEO

Founded Risk Scoring/Telematics startup (AutoMosys)
Forbes 30 Under 30 Mobility.

Guy Barbor Head of Business Development

20 years of Risk Scoring/Telematics experience
Exited two fleet and telematics (UBI) startups

masternaut

LexisNexis® RISK SOLUTIONS

Carlo Corsario (PhD) CTO

CTO at Deep Learning on Satellite Images for Tropical Cyclones Classification Startup.
Post Doc & Research Associate at Imperial College

Imperial College London

20+ years experience across Automotive Data, AI & Insurance/Telematics

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