Code quality metrics for engineering managers

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SUMMARY

Bliss consolidates productivity and code quality metrics from source control, static analysis and issue tracking to help engineering managers make informed decisions.

By analyzing every line of code, the metric differences are per commit. We map these changes to developer/ team and issues/features.

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PRODUCTIVITY

There’s no one-size-fits-all metric and output is fragmented across different tools.

VISIBILITY

Limited visibility into development for non-technical team members.

QUALITY

Inconsistent reporting of code quality across divisions within an organization.

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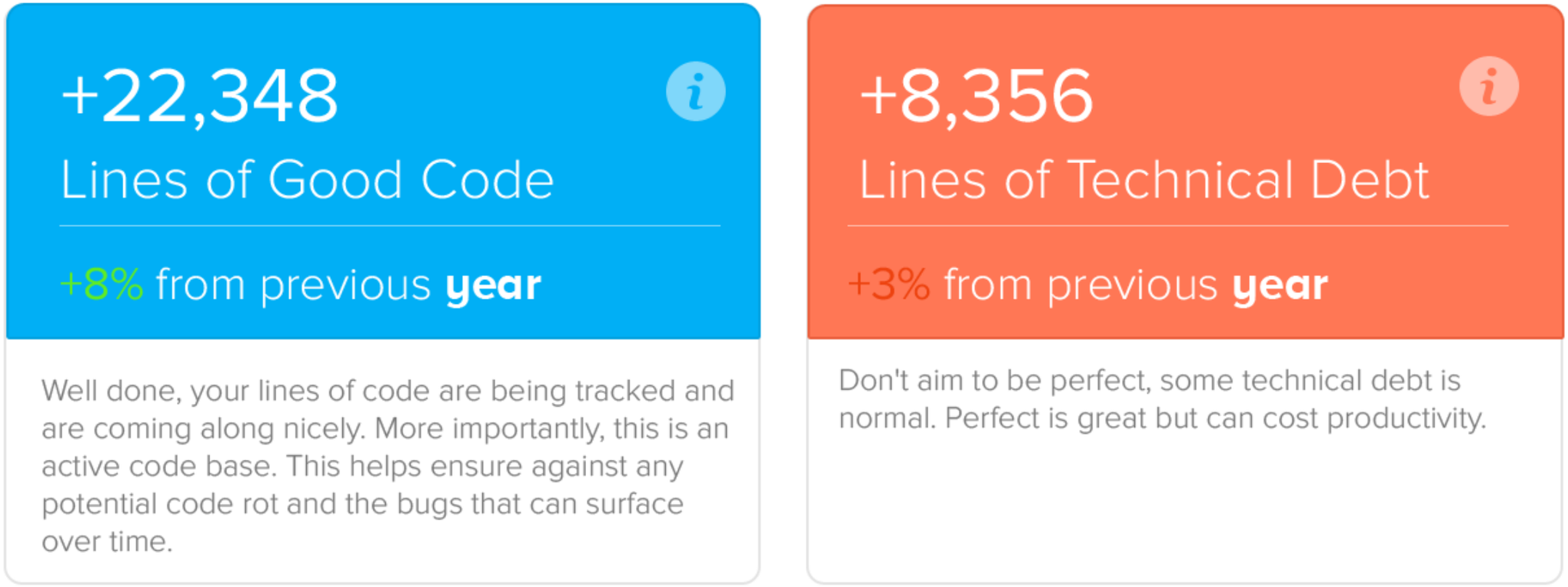
SOLUTION



Easy to understand dashboard view for engineering managers. Configurable based on company's quality goals.

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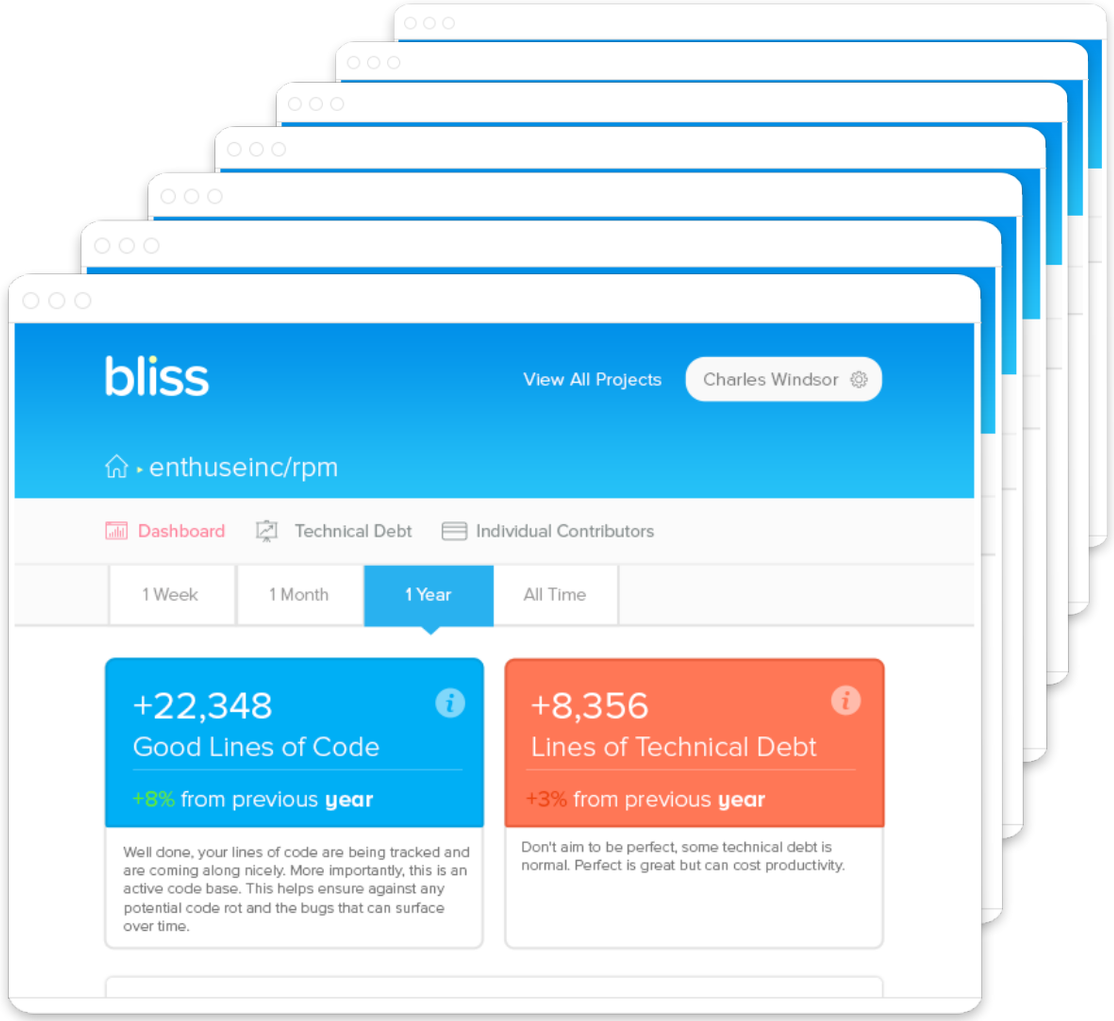
PROPRIETARY TECHNOLOGY



We've built a scalable system for running parallel code reviews. Allowing hundreds hours of analysis to be run in minutes.

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TIMELINE

January
Initial concept. 50+ customer development meetings

February
Wireframed, designed, developed and launched Feb 27th

2015

TRACTION
as of today

- 70 paying customers
- $84,000 annual revenue run rate
- 90% margins
- Over 10,000 repositories reviewed
- Over 1 billion lines of code reviewed

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Our initial focus was on startups for faster sales cycles and more homogeneous stacks.

*exclusively focused on startups from March 2015 through June 2015

Roger Graves

Co-founder/CTO of Cloverpop
backed by True Ventures

“Bliss is my wing-man when explaining what technical debt is and why it’s important to spend resources reducing it.”

Noah Abelson

Co-founder/CEO of ShareRoot
backed by 500 Startups

“Having visibility into my code has helped me be a better CEO and have impactful conversations with my development team .”

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Configurable static analysis deployed behind firewall.
Output sent to cloud for proprietary dashboarding blended with data from tools like JIRA, GitHub enterprise and CI services.

- ✓ Configurable
- ✓ Installable in private cloud or data center
- ✓ Roll-up reporting

Enterprise Customers

xero

intuit

Accellion

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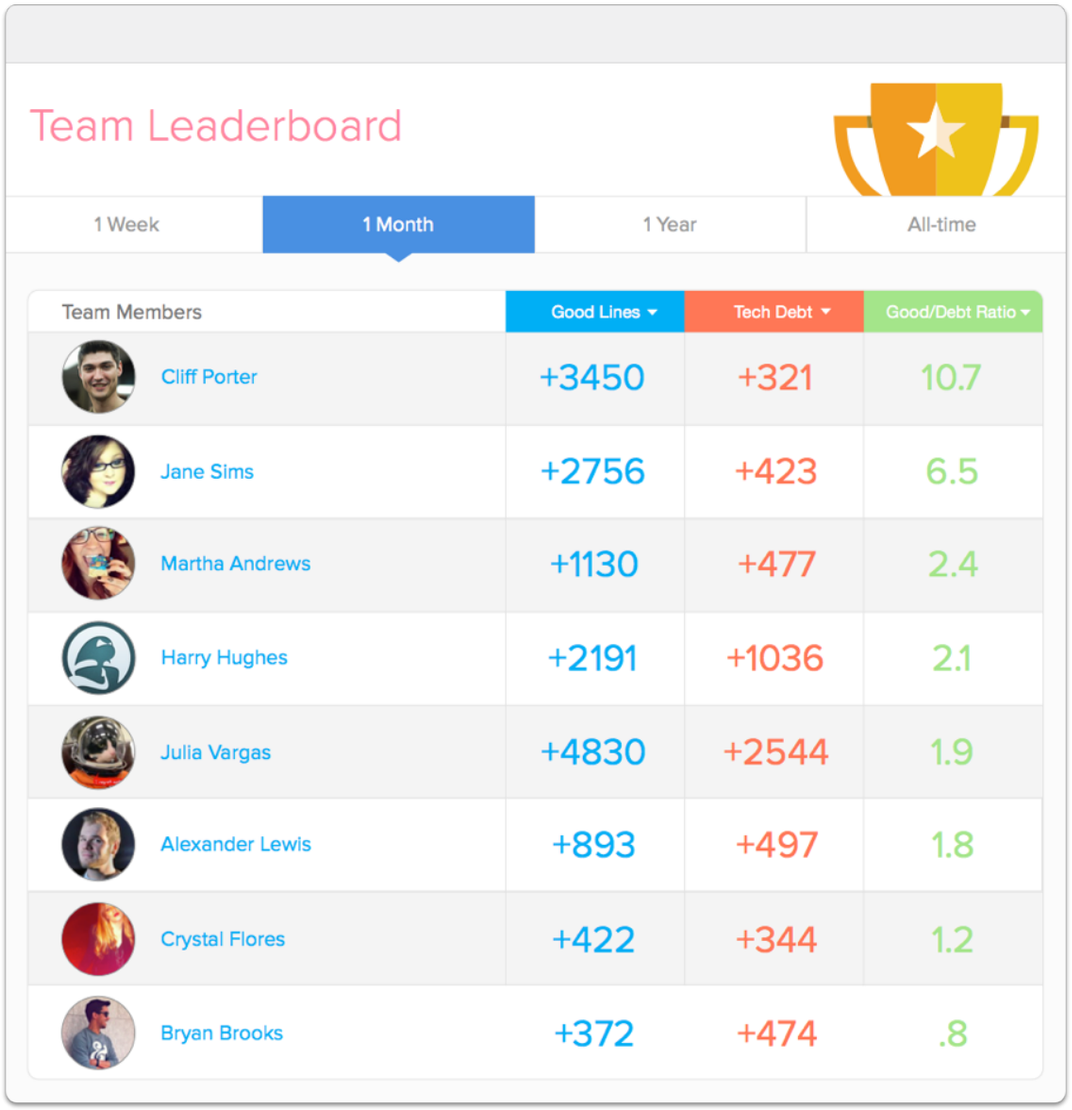
REVENUE MODEL

Enterprise

- Starts at $1,500/months for 50 active repositories and dashboard views



Website

- Monthly subscription per repository
- $29/month (1 repository) to $249/month (10 repositories)

Startups

For those with their heads down, working on a single project.

1 Project

$29 Per/month

Get Started

Team

For those working across multiple repositories or apps.

10 Projects

$249 Per/month

Get Started

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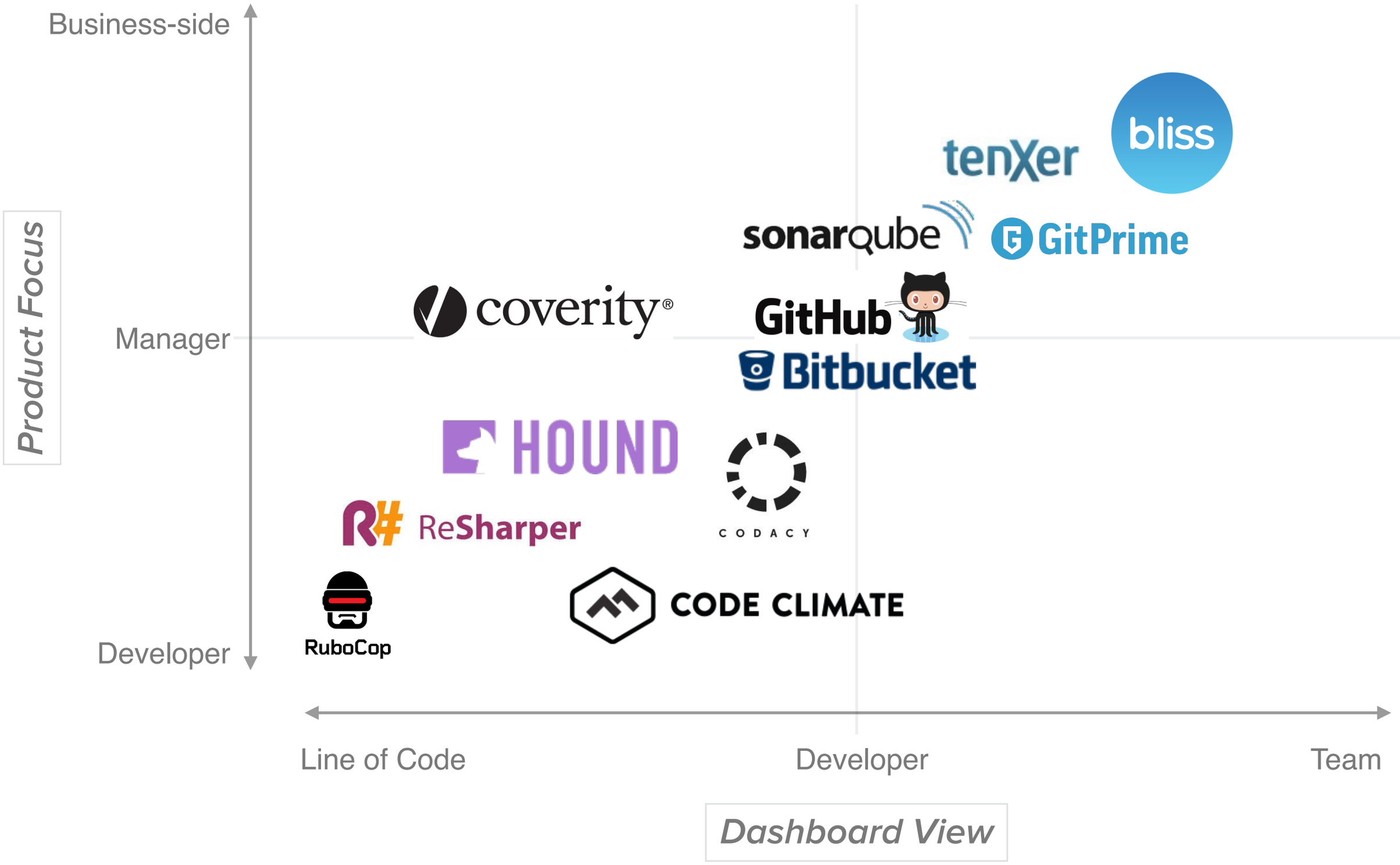
ECOSYSTEM



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Raising a $750k seed round via convertible equity financing.

$500k already committed, $250k remaining, 20% discount

Use of proceeds	Milestones
Additional hires: Engineers (2), Product (1) Sales Development Rep (2)	1k paying customers
Enterprise deployment optimization	$1m ARR
Validate various marketing tactics for customer acquisition	50 enterprise customers

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TEAM

Brian York

CEO

Self-funded 3 businesses to profitability. Most recently Encore.io $500k revenue in first year.

Ian Connor

CTO

Previously CTO/Co-founder at Pubget. Acquired by Copyright Clearance Center with 4x return to investors.

INVESTORS

Mike Edelhart

SOCIALSTARTS

Lead partner at Social Starts

Jun Li

BEYONDSOFT

Investor via BeyondSoft Ventures

Bhavin Shah

CEO of Refresh (acquired LinkedIn)

David Koehn

ORACLE

Oracle executive

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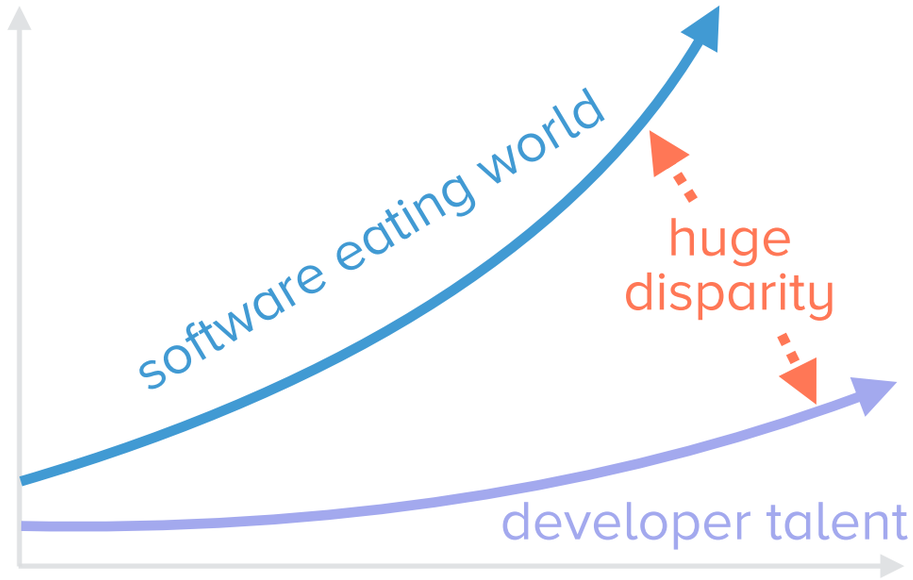
1 Software eating the world, but engineering talent not at the same pace.



2 Huge shift to remote working.

> "...in 2014, 3.2 million Americans worked remote."
>
> The New York Times

> "...by 2020, 40% of the U.S. workforce will be independent workers."
>
> Elance | oDesk

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