



FLYE

Connecting brands with their audience



13 likes

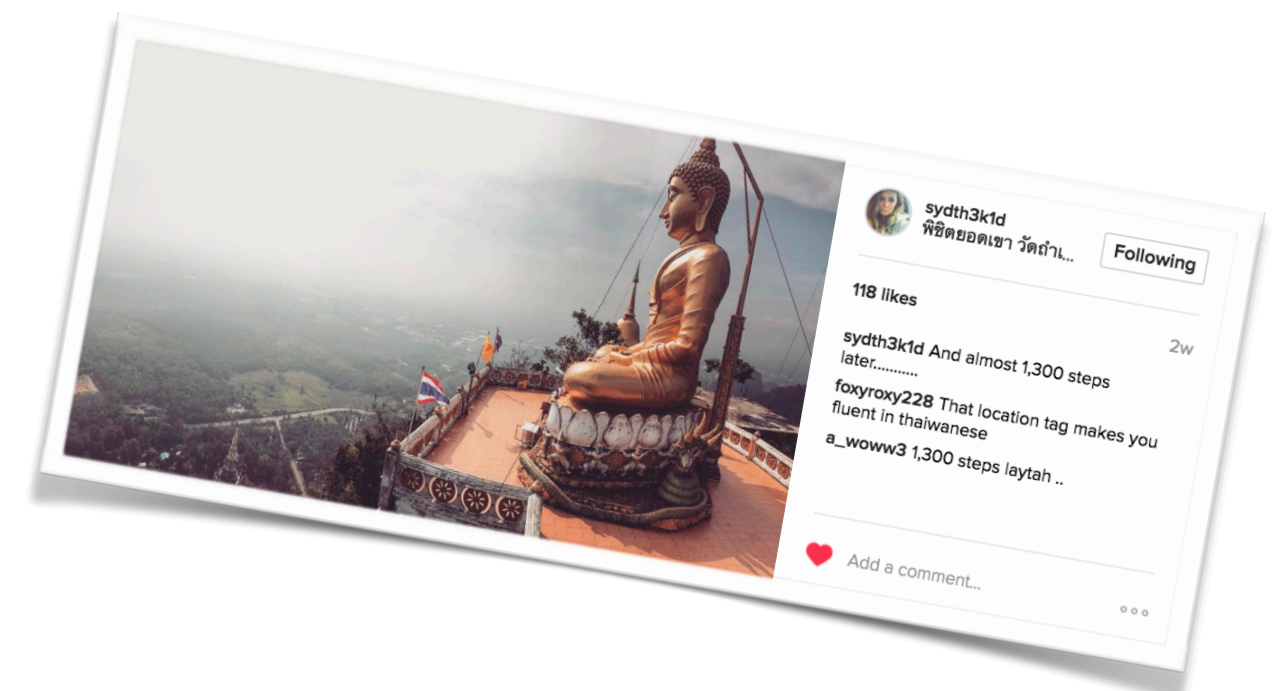
carlaabbott24 Lil Doms first game!!

buffalobills Be sure to stop by a Bills Guest Service booth to get a 1st game certificate.

carlaabbott24 Thanks! We did...I'm gonna frame it & hang it in his room!!



“This shows the power of interacting with fans in real time in venue!”



90%

No Identifiable #hashtag or @mention

Brands suck at social engagement!

7/10

dislike ads



91%

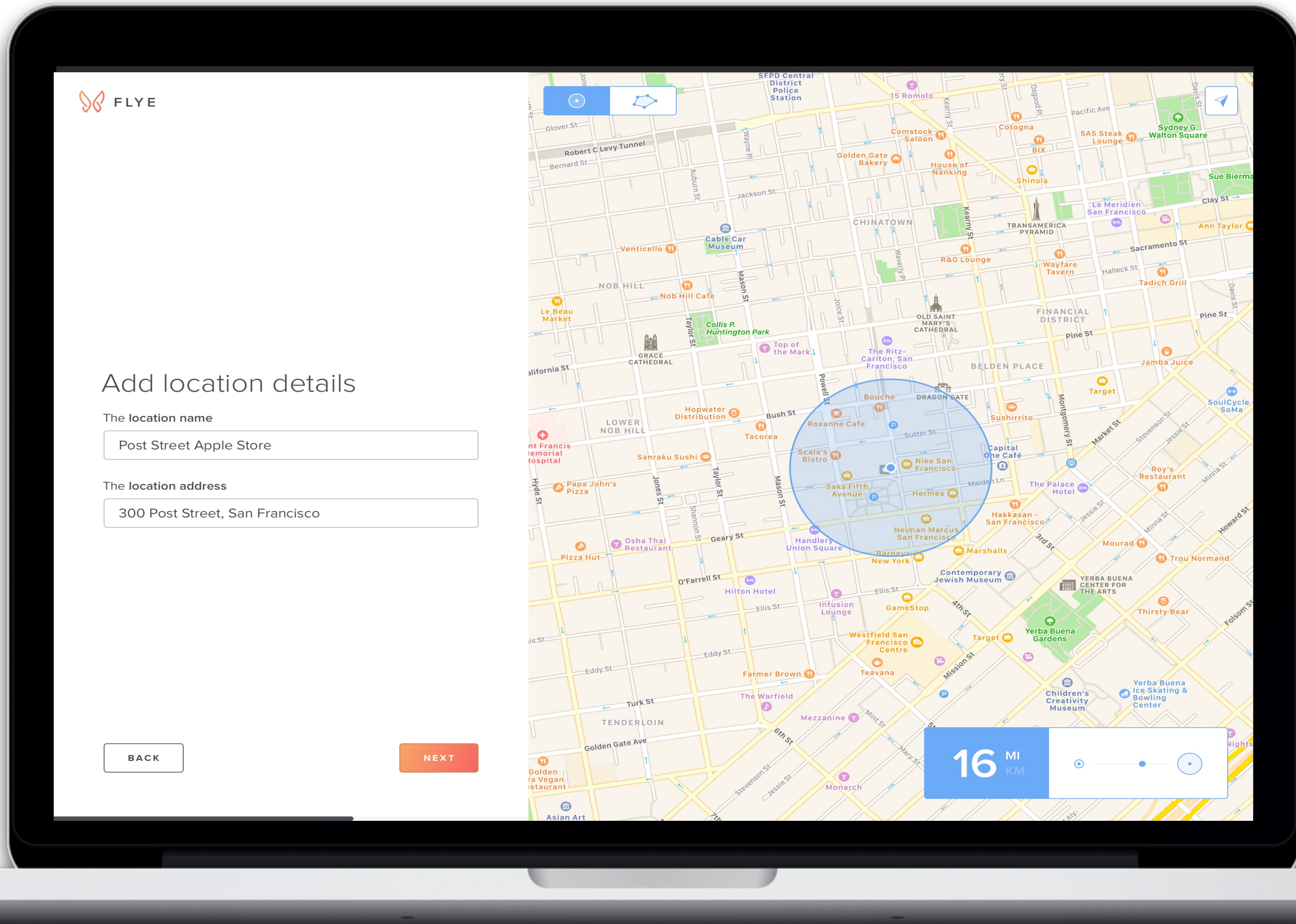
ads intrusive



2/5

most difficult





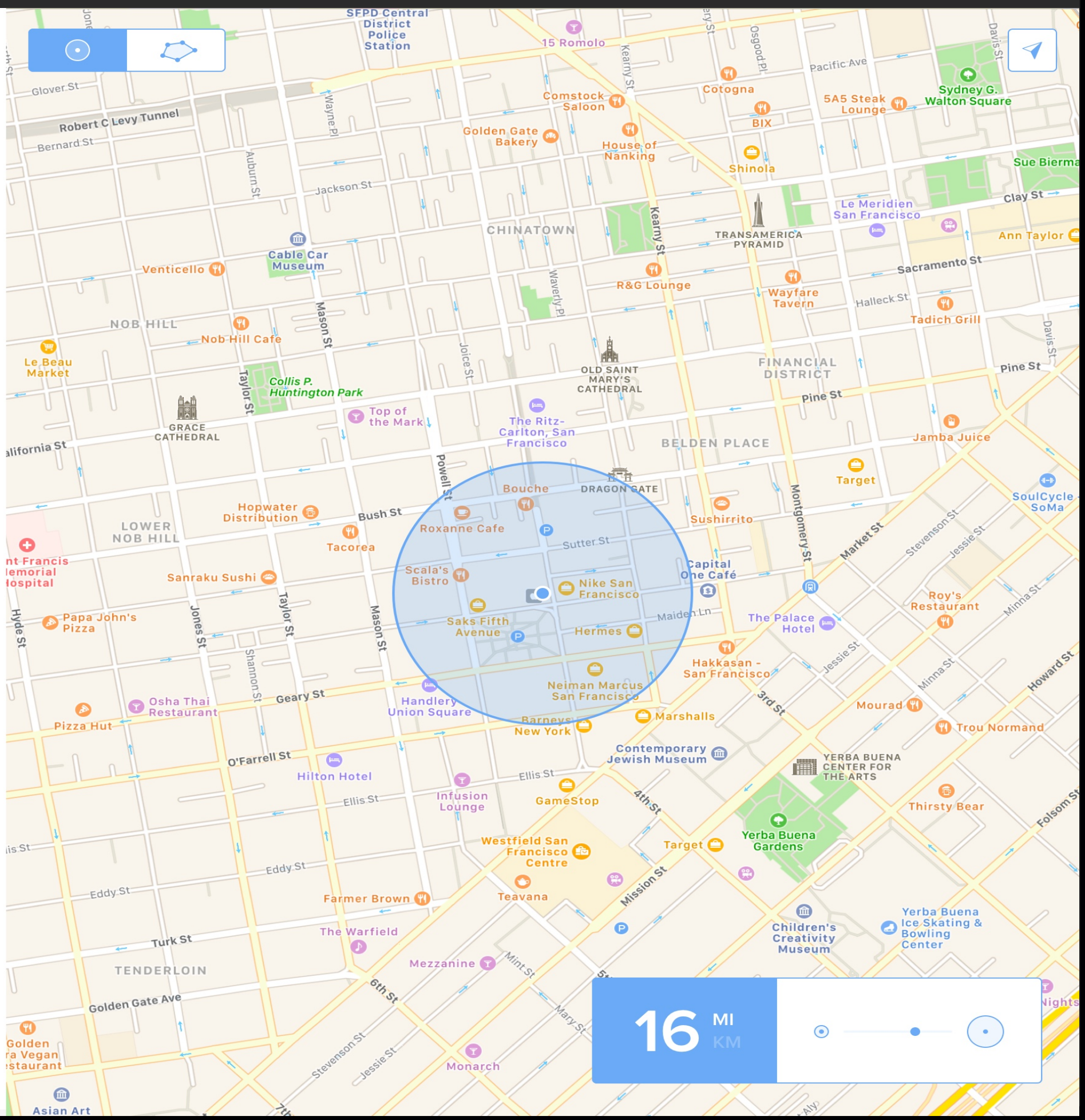
Add location details

The location name

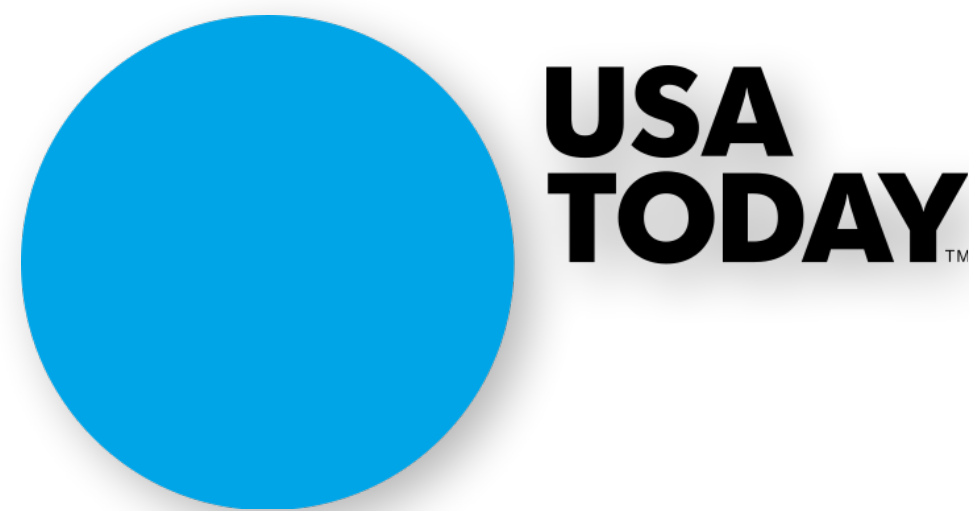
The location address

BACK

NEXT



16 MI
16 KM



Flye Response Rate

86%

Social Ad Click Through Rates



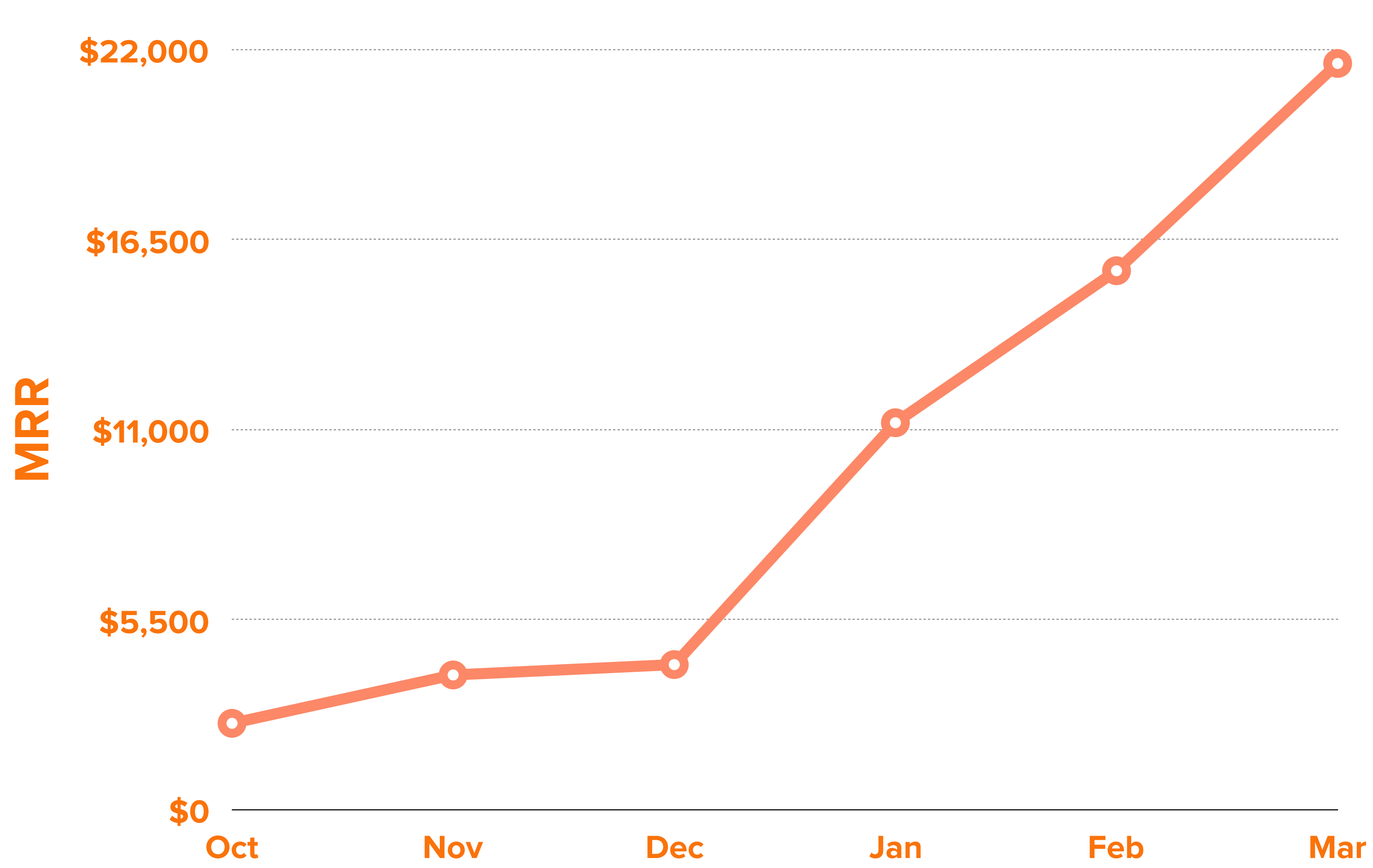
1.3%



0.4%



0.17%



In just
5 months!

15+ major
brands

28%

M-o-M Growth

\$35B



Preston McGee
Founder, CEO



Alexander Ball
Founder, COO



David Thompson
Founder, CRO



Ethan Berl
Founder, CTO



Derek Briggs
Product Design

Booz | Allen | Hamilton



UC HASTINGS
COLLEGE OF THE LAW
EST. 1878



86%

Response Rate



28%

M-o-M Growth



\$35

Billion



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