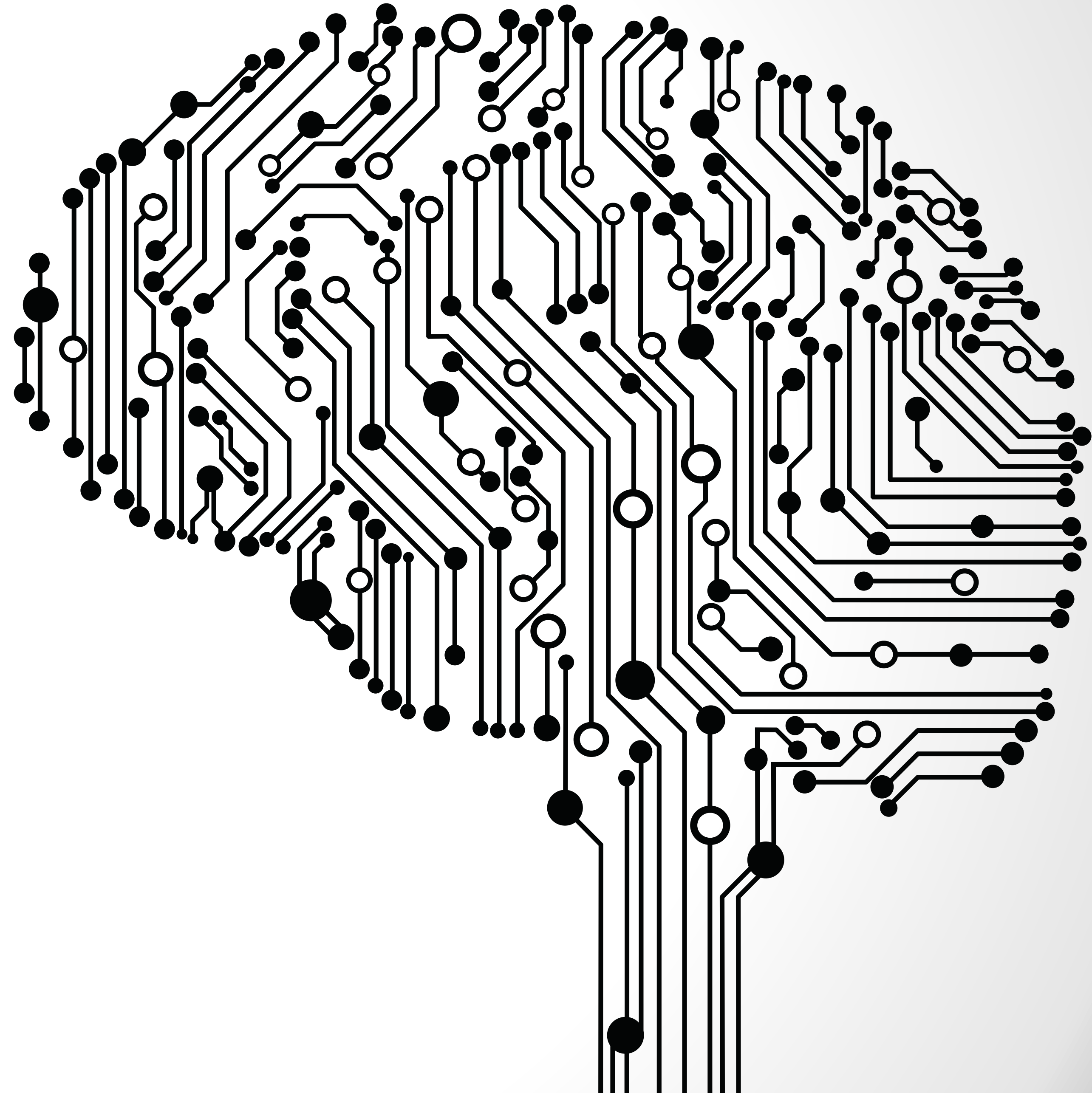
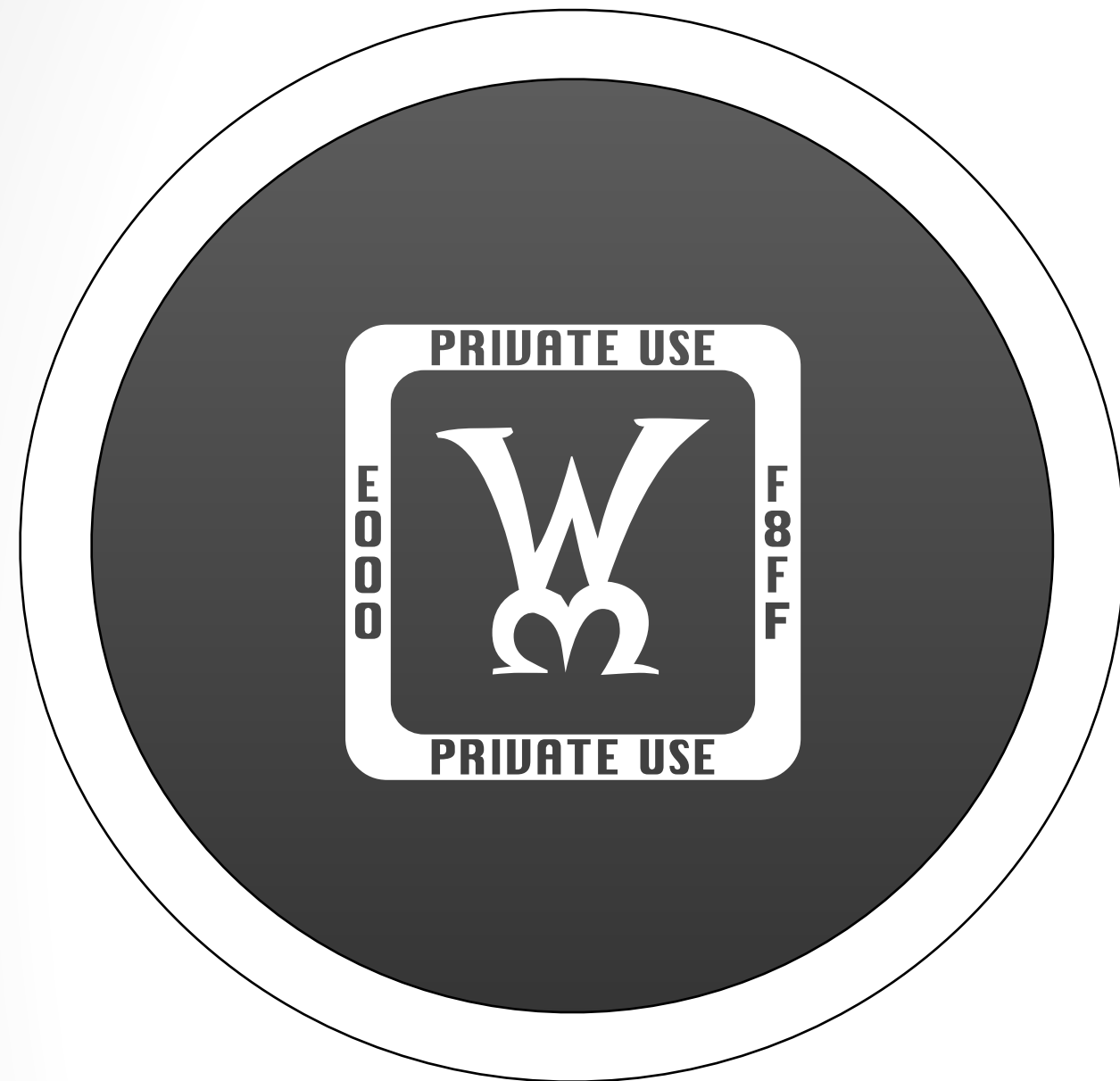
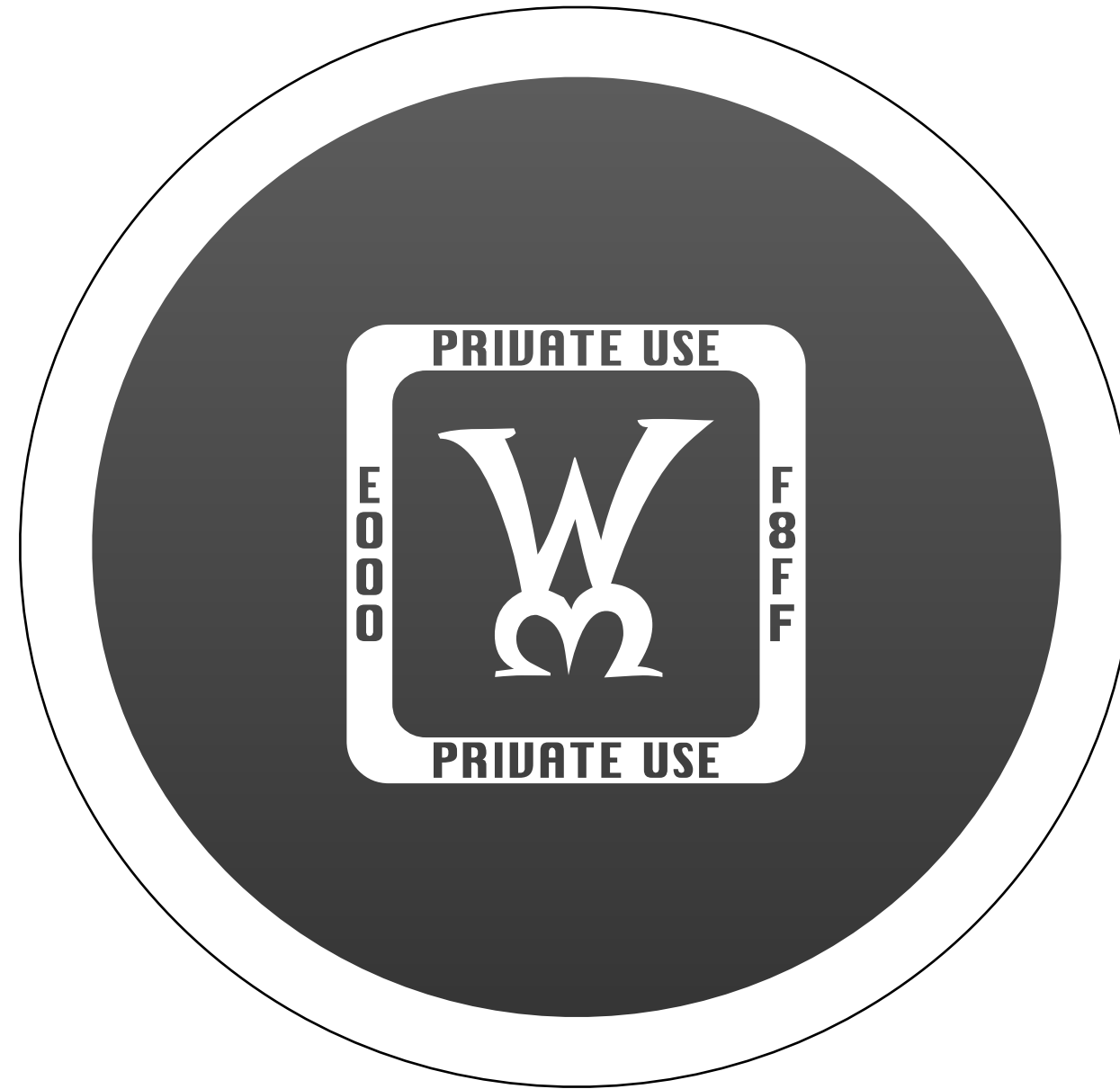


A.I. *or* DIE





**DATA
SCIENTISTS**



**TONS OF
DATA**



**TIME AND
MONEY**

Fuzzy.io. The API for Artificial Intelligence

The screenshot displays the Fuzzy.io web interface for configuring an agent. The browser address bar shows `fuzzy.io/agent/bsp3gjwpo`. The interface includes a sidebar menu on the left with options: Overview, Inputs, Rules, Outputs, Code, and Docs. The main content area is titled "SOCIAL RELEVANCE" and features a table of input configurations. Each input has a name, a visual representation of its fuzzy sets, and a coverage rating. A large graph shows the fuzzy sets for "Number of Likes" with categories: Very Low, Low, Medium, High, and Very High. Below the graph, there are controls for "Input type" (set to CUSTOM) and mapping functions (LINEAR and LOGARITHMIC). A dropdown menu is open under "Input type", listing categories: GENERAL, GEOGRAPHIC, PHYSICAL, RETAIL, SOCIAL, TEMPERATURE, and TIME & DATE. On the right side, there are two informational cards: "Making effective rules" and "Optimizing for Coverage".

INPUT NAME	SETS	COVERAGE
Account Age		Excellent
Velocity		Very Good
Number of Followers		Excellent
Number of Likes		Excellent
Number of Shares		Excellent
Number of Comments		Okay

Making effective rules
Going beyond linear mapping

Effective rules do more than simply map input sets to output sets. A well-crafted ruleset gives your Agents a great head-start and help them learn even faster. Learn more about crafting effective rules in the [Help Center](#).

Optimizing for Coverage
When 'Okay' isn't good enough

Though it may seem counter-intuitive, input sets work best with a good amount of overlap. Blurring the lines between sets creates the ambiguity that makes Fuzzy Logic fuzzy!. Learn more about coverage in the [Help Center](#).

PRICE OPTIMIZATION



LEAD SCORING



MARKETPLACE MATCHING





Evan Prodromou

- Founded **Wikitravel** and **StatusNet**
- Sold **Wikitravel** to **Internet Brands**



Matt Fogel

- Former VP Product & Partnerships, **Agendize**
- Digital marketing for Fortune 500 brands



Kevin Fox

- Created original UIs for **Gmail**, **Google Calendar**, & **FriendFeed**

15+ Beta Customers, Including:



**\$B Business
Intelligence co.**
(Sorry, we can't say who)



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